

SAS

**TOWARDS A
SUSTAINABLE JOURNEY**



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AVIATION MATTERS

 **NATIONAL AND INTERNATIONAL TRADE**

 **FAMILY, FRIENDS, CULTURE AND TOURISM**

 **NEW IDEAS AND FUTURE DEVELOPMENT**

AMBITIOUS SUSTAINABILITY TARGETS

25%

reduction of CO₂
2030 vs. 2005

100%

sustainable materials
in the SAS customer
offering by 2030

Biofuel
equivalent to
100%

of SAS domestic
production used
in 2030

100%

recycling where
applicable by 2030

INCREASED FUEL EFFICIENCY

REDUCED EMISSIONS

15-20% less CO2 emissions
40% less NOX emissions

MORE EFFICIENT AERO-DYNAMICS

winglets reduce fuel consumption

PROCEDURES

E.g. planning, weight

RIGHTSIZING

Aircraft of different sizes

WEIGHT

E.g. seats, carpets, carts

MORE QUIET

60% reduction in noise footprint

LIGHT-WEIGHT CABIN INTERIOR

modern feel, better materials and lower weight



SUSTAINABLE FUEL

LOWER LIFECYCLE CO2 EMISSIONS

LARGE-SCALE PRODUCTION NEEDED

MULIPLE BIOFUEL PROJECTS

BIOFUEL
EQUIVALENT TO
DOMESTIC
PRODUCTION
2030

× BIOFUEL

Adding biofuel reduces your environmental impact and accelerates sustainable travel.

Add Biofuel

[Read more](#)

700 SEK

100% of the fuel for your entire trip*



SAS makes no profit on your contribution.

* 100 SEK equals about 20 minutes of biofueled flight time for one traveler on an average SAS flight.

TRAVEL EXTRAS:

Biofuel

TOTAL:

700 SEK

SAVE

SUSTAINABLE PRODUCT DEVELOPMENT

PRE-ORDER / PRE-SELECT



DIGITAL ONBOARD LOGISTICS



EUROBONUS & YOUTH CO2 OFFSET



SELECTED BY SAS



PACKAGING



A person with their hair in a bun, wearing a patterned sweater, sits on a rocky cliff overlooking a vast fjord. The sky is filled with soft, colorful clouds from a sunset or sunrise, casting a warm glow over the landscape. The water of the fjord is calm, reflecting the light from the sky. The surrounding mountains are rugged and forested.

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