

Sustainability at TUI in the Nordics

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Nearly 7 of 10 Europeans are prepared to make lifestyle compromises to benefit the environment



TOURISM IS ESSENTIAL FOR THE WORLD

TUI works hard to ensure that all holidaymakers can travel more sustainably



LEADING THE WAY ON AIRLINE CARBON EFFICIENCY

Our ambition is to continue to operate Europe's most carbon-efficient airlines and reduce carbon emissions per passenger kilometre by 10% by 2020. We plan to achieve this through efficiency measures and by investing in the latest aircraft like the 737 MAX.

66.7G CO₂
PER PASSENGER KM
ACROSS TUI AIRLINES
IN 2017

TUI AIRWAYS AND TUI FLY GERMANY RANKED #1 AND #3 MOST CARBON-EFFICIENT AIRLINES GLOBALLY (2017 ATMOSFAIR AIRLINE INDEX)

ALL FIVE TOUR OPERATOR AIRLINES

**ISO 14001
CERTIFICATION**

TUI'S AIRLINES

TUI'S AIRLINES ARE ON AVERAGE 24% MORE CARBON-EFFICIENT THAN THE 6 LARGEST EUROPEAN AIRLINES

RETROFITTING AIRCRAFT WITH NEW TECHNOLOGY E.G. FIRST IN EUROPE TO USE THE INNOVATIVE, FUEL-SAVING SPLIT SCIMITAR WINGLETS

DEDICATED ENVIRONMENTAL & FUEL TEAMS DRIVE BEST PRACTICE

MODERN FLEET

WITH AN AVERAGE AGE OF 9 YEARS

IMPROVED CARBON EFFICIENCY BY 11.6% OVER THE LAST NINE YEARS

DEVELOPING A TUI SUSTAINABLE AVIATION FUELS

STRATEGY

INVESTING IN CUTTING-EDGE AVIATION TECHNOLOGY - BOEING 787 DREAMLINER (UP TO 20% MORE EFFICIENT) AND 737 MAX AIRCRAFT (UP TO 14% MORE EFFICIENT)

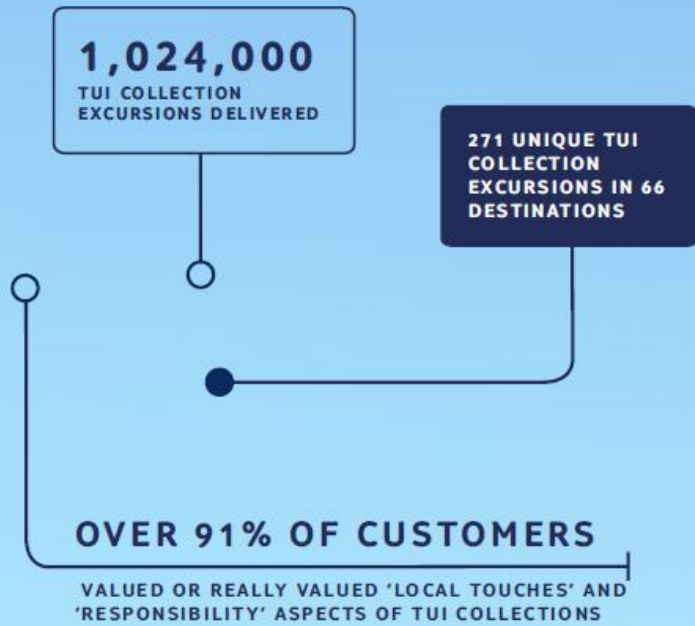


Make a difference

- TUI works with sustainability in all hotel collaborations
- Asks hotels to get sustainability certification recognized by Global Sustainable Tourism Council (GSTC), such as Travelife
- More than half of our Nordic customers stay in sustainability certified hotels and we are working on increasing that number
- List of certified hotels:
 - tui.fi/hotellit/ymparistosertifioidut-hotellit



ONE MILLION TUI COLLECTION EXCURSIONS WITH SUSTAINABILITY AT THEIR HEART



DISCOVER THE HEART OF THE DESTINATION WITH OUR EXCLUSIVE UNIQUE, AUTHENTIC AND RESPONSIBLE EXPERIENCES

UNIQUE

EXPERIENCE THE DESTINATION'S 'MUST SEE' HIGHLIGHTS IN A UNIQUE AND DIFFERENTIATED WAY

AUTHENTIC

ENJOY THE LOCAL TOUCHES OF A DESTINATION AND GAIN AN INSIGHT INTO LOCAL CULTURES AND TRADITIONS

RESPONSIBLE

EXPLORE WHILST BENEFITTING THE LOCAL COMMUNITY AND MINIMISING ENVIRONMENTAL IMPACT

GUIDELINES FOR MORE SUSTAINABLE EXCURSIONS

- MANAGE ENVIRONMENTAL IMPACTS
- ENSURE FAIR EMPLOYMENT PRACTICES
- PROTECT CHILDREN
- MEET ANIMAL WELFARE GUIDELINES
- DINE IN LOCAL EATERIES, OFFER LOCAL CUISINE
- OPPORTUNITIES TO BUY LOCAL PRODUCTS
- INCLUDE VISITS TO PROTECTED AREAS, CULTURAL ATTRACTIONS AND HISTORICAL SITES
- CONTRIBUTE TO A LOCAL PROJECT THROUGH THE TUI CARE FOUNDATION



TUI CARE FOUNDATION



CARING FOR A BETTER WORLD



AMBITIONS BY 2020	OBJECTIVES BY 2020
<p>We will improve the life chances of over 100,000 children and youth by 2020.</p>	<ol style="list-style-type: none"> 1. We will empower 10,000 careers through TUI ACADEMY. 2. We will give 100,000 children better opportunities in life via TUI JUNIOR ACADEMY. 3. We will reach out to children and youth in disaster situations via TUI FUTURE FUND.
<p>We will protect the welfare of over 1 million animals by 2020.</p> <p>We will participate in 10 innovative destination projects to save resources by 2020.</p>	<ol style="list-style-type: none"> 4. We will protect 1 million turtles via TUI TURTLE AID. 5. We will protect 15,000 elephants via TUI ELEPHANT AID. 6. We will lead the way with resource saving initiatives in the field of waste, water and energy via TUI CLEAN & GREEN.
<p>We will help enhance 10,000 local livelihoods in destinations through tourism by 2020.</p>	<ol style="list-style-type: none"> 7. We will drive local sourcing, create cultural experiences for holidaymakers and enhance entrepreneurship opportunities in holiday destinations via TUI CARES.

TUI Group Sustainability Strategy 2015-2020

- Operate Europe's most carbon-efficient airlines and reduce the carbon intensity of our operations by 10%
- 10 million customers staying in sustainability certified hotels per year by 2020
- €10 million invested per year by 2020 to enhance the positive impacts of tourism



Our business is all about attractive destinations



Local culture



Unspoilt nature



Stable weather

Only by helping make the world a better place can our holidays keep getting better. It really is that simple.



Thank you!

www.tui-sustainability.com
www.tuicarefoundation.com

