

The image features the Uber logo, the word "UBER", centered in a white, sans-serif font. The background is a dark, charcoal grey color with a subtle, light-colored grid pattern of dashed lines that recede into the distance, creating a sense of depth and perspective. The grid lines are more prominent on the right side of the image.

UBER

TRAVELERS FROM ALL OVER THE WORLD
USE UBER WHEN VISITING FINLAND

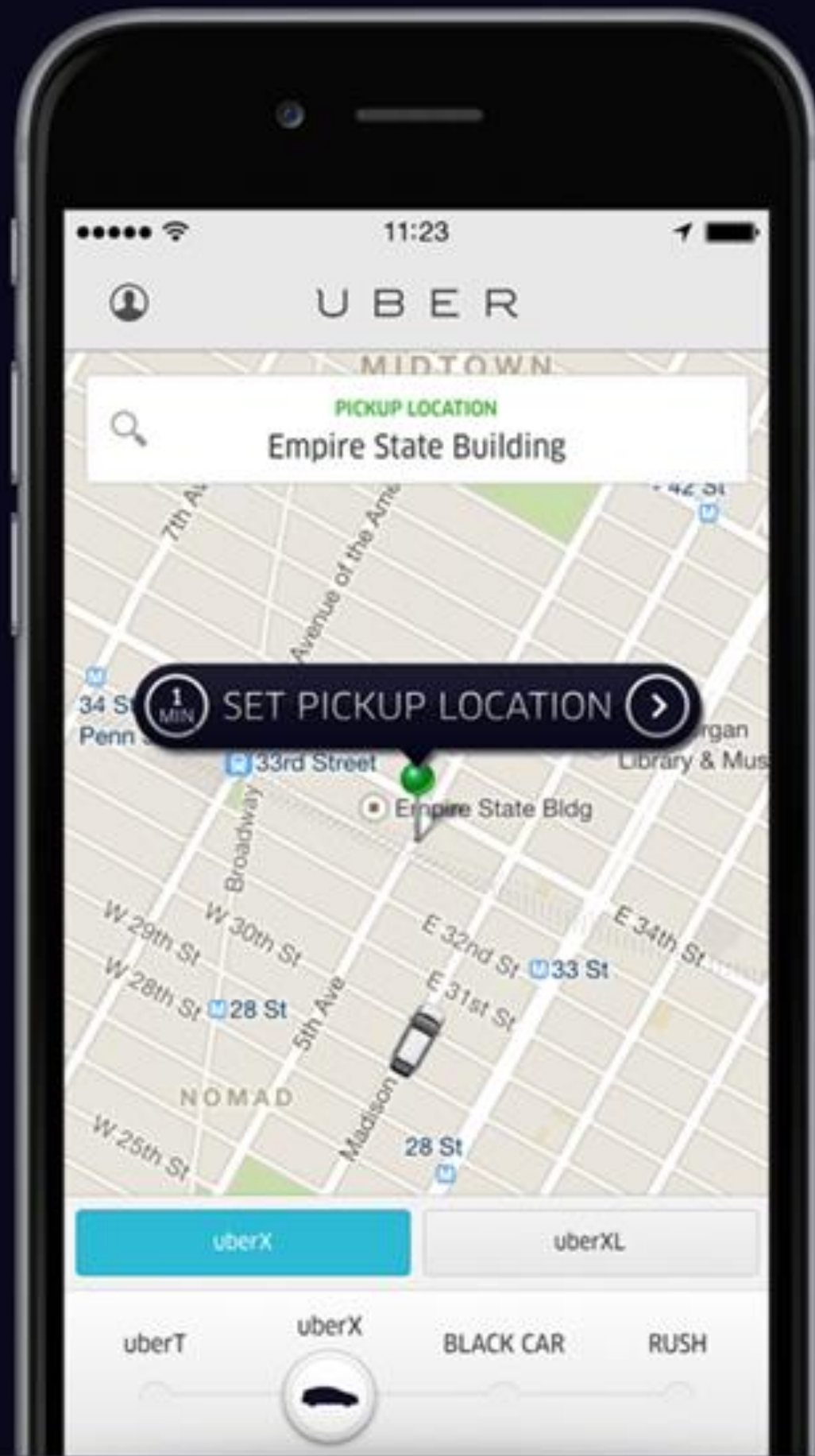


UBER & THE APP ECONOMY

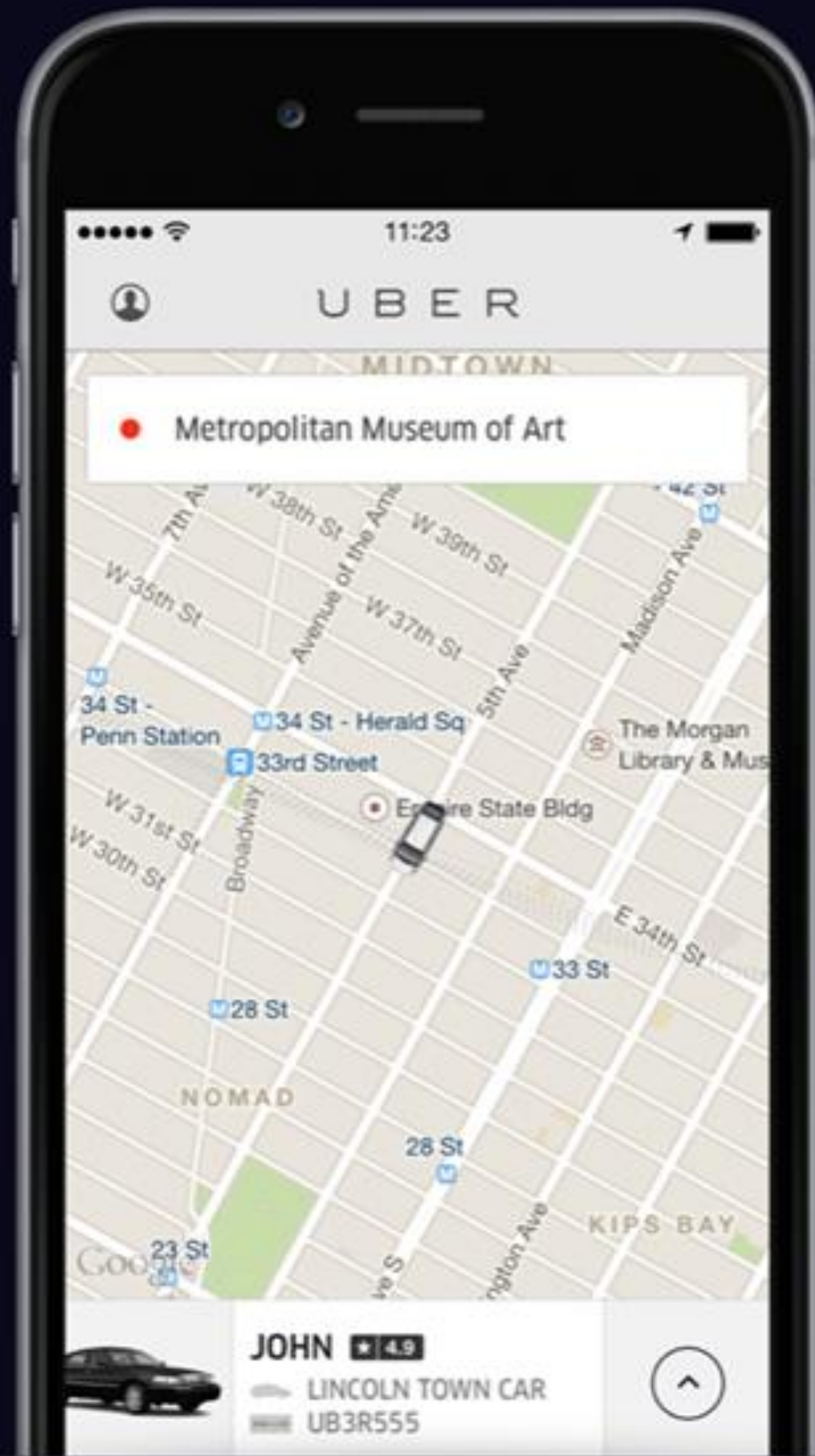
NOKIA

NOKIA
Meny

1 <small>00</small>	2 abc	3 def
4 ghi	5 jkl	6 mno
7 pqrs	8 tuv	9 wxyz
* +	0 <small>☐</small>	☐ #



REQUEST



RIDE



RATE



OUR VISION

FOR EUROPE



365

Cities

66

Countries

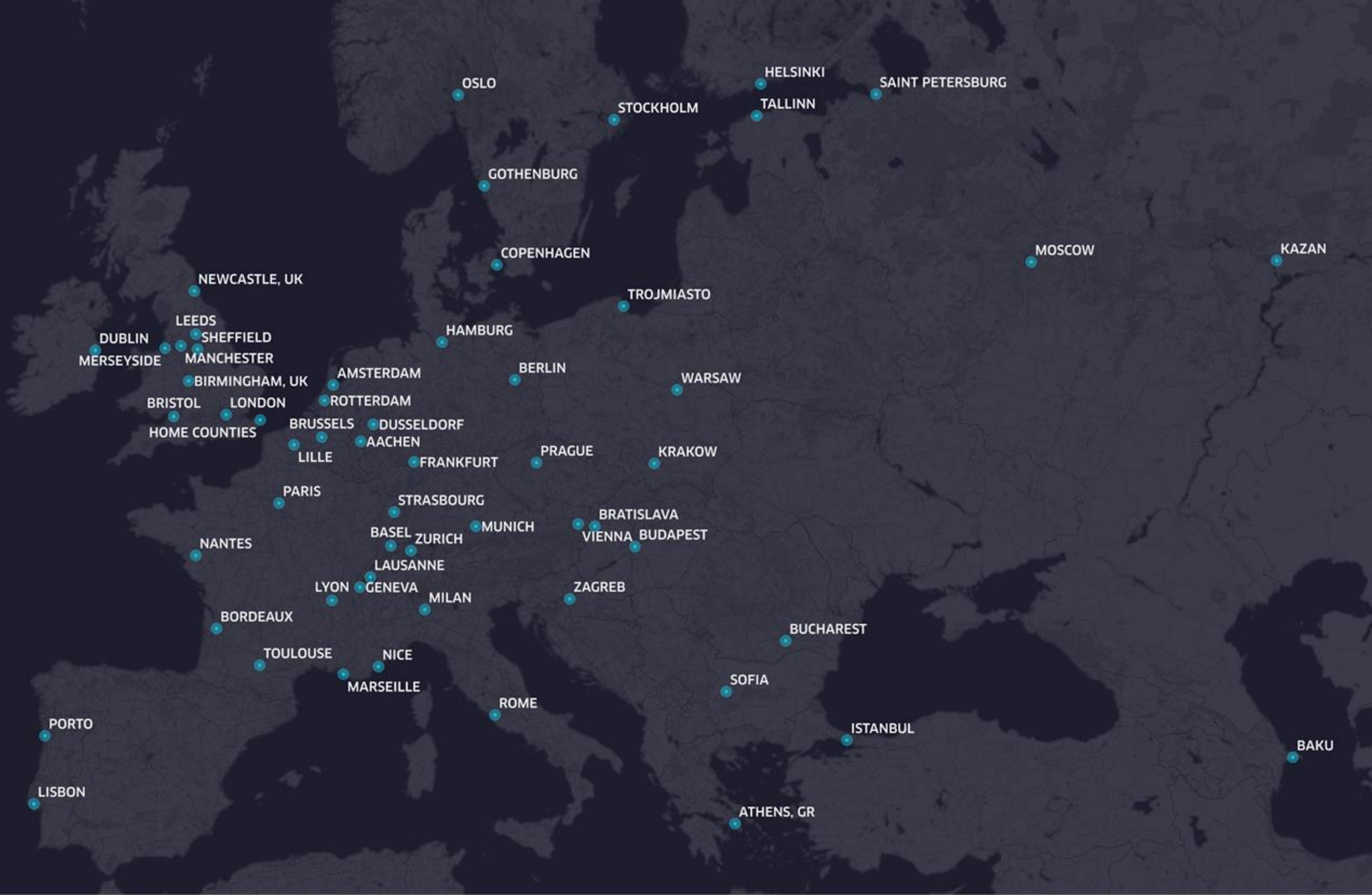
A world map with glowing blue dots scattered across the continents, representing data points. The map is dark blue with the dots in a lighter, vibrant blue.

66

Countries

23

European
Countries



OSLO

STOCKHOLM

HELSINKI

SAINT PETERSBURG

TALLINN

GOTHENBURG

COPENHAGEN

MOSCOW

KAZAN

NEWCASTLE, UK

TROJMIASTO

LEEDS

HAMBURG

DUBLIN

SHEFFIELD

MANCHESTER

MERSEYSIDE

BIRMINGHAM, UK

AMSTERDAM

BERLIN

WARSAW

BRISTOL

LONDON

ROTTERDAM

BRUSSELS

DUSSELDORF

HOME COUNTIES

LILLE

AACHEN

FRANKFURT

PRAGUE

KRAKOW

PARIS

STRASBOURG

MUNICH

BRATISLAVA

VIENNA BUDAPEST

NANTES

BASEL ZURICH

LAUSANNE

LYON

GENEVA

MILAN

ZAGREB

BORDEAUX

TOULOUSE

NICE

MARSEILLE

ROME

BUCHAREST

PORTO

SOFIA

ISTANBUL

LISBON

ATHENS, GR

BAKU

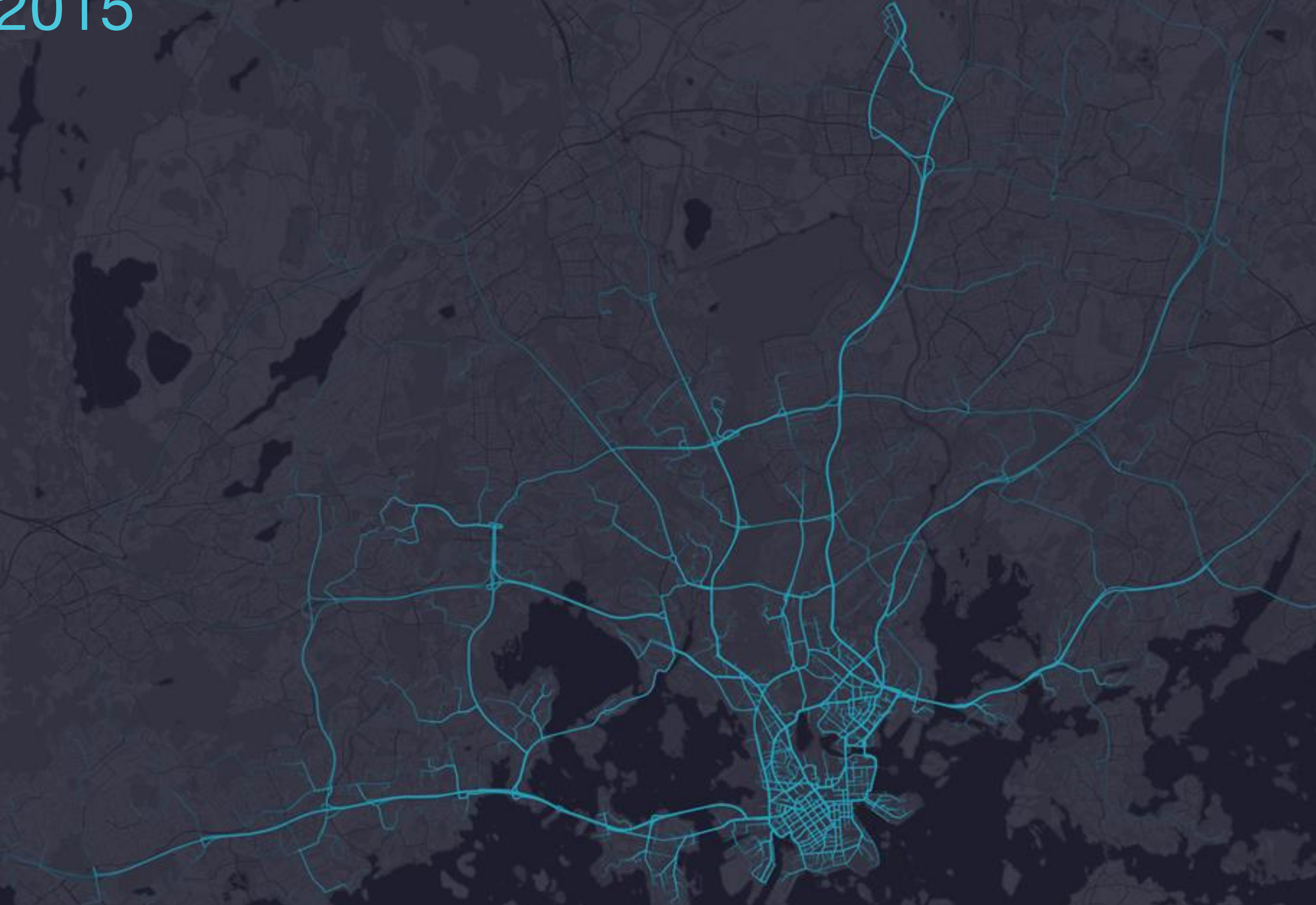
UBER | FINLAND

14 MONTHS OLD!



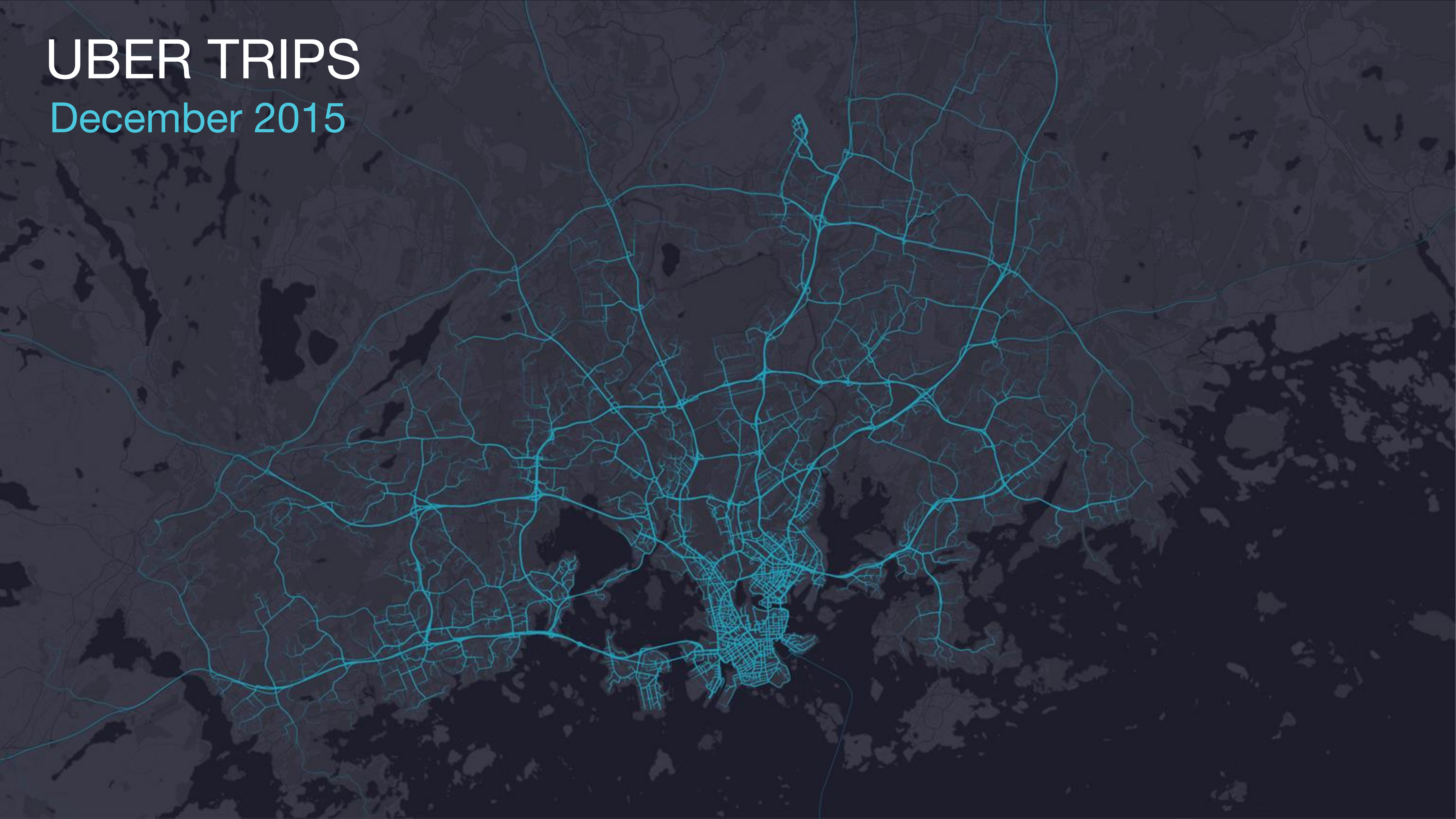
UBER TRIPS

January 2015



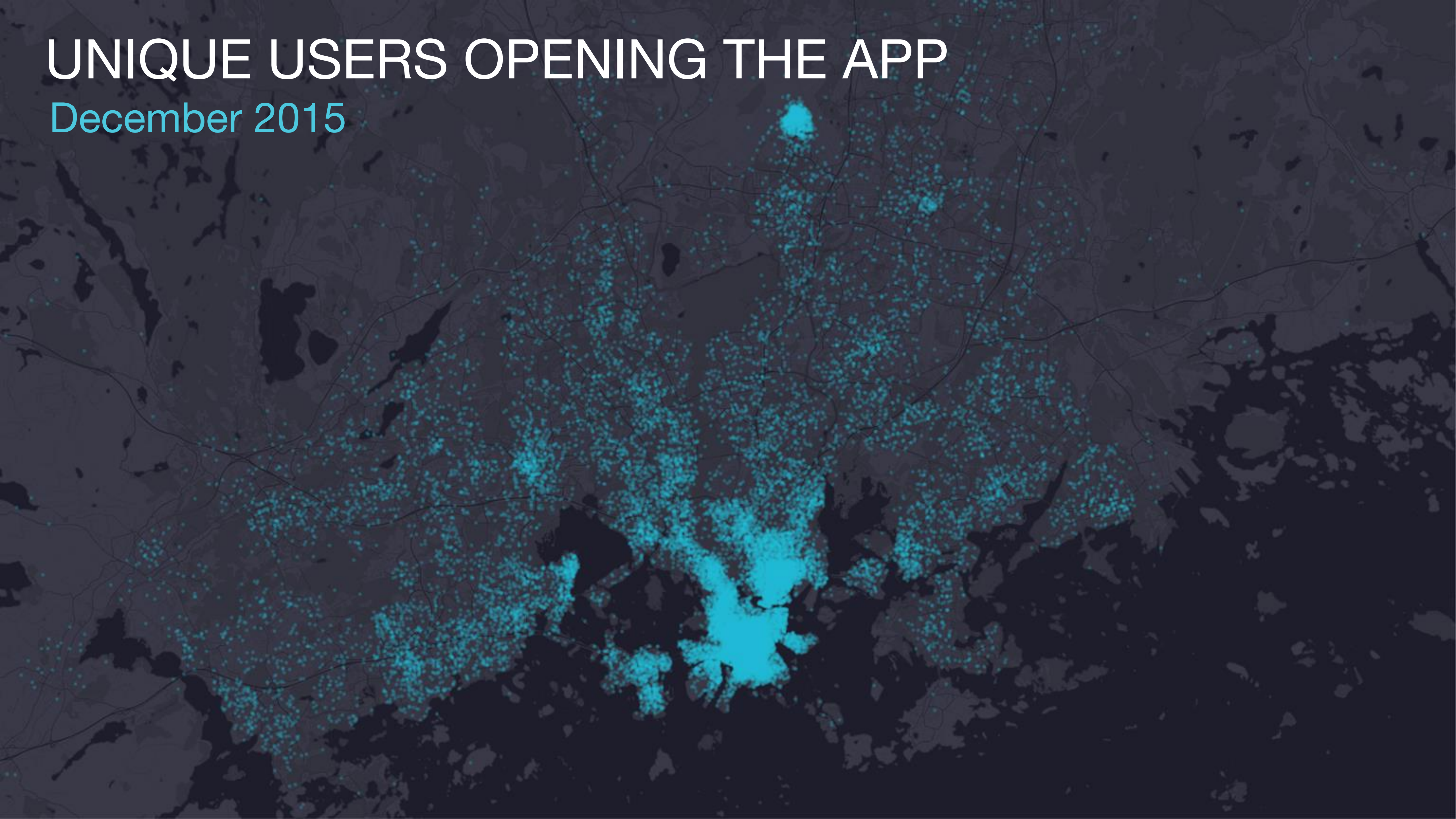
UBER TRIPS

December 2015

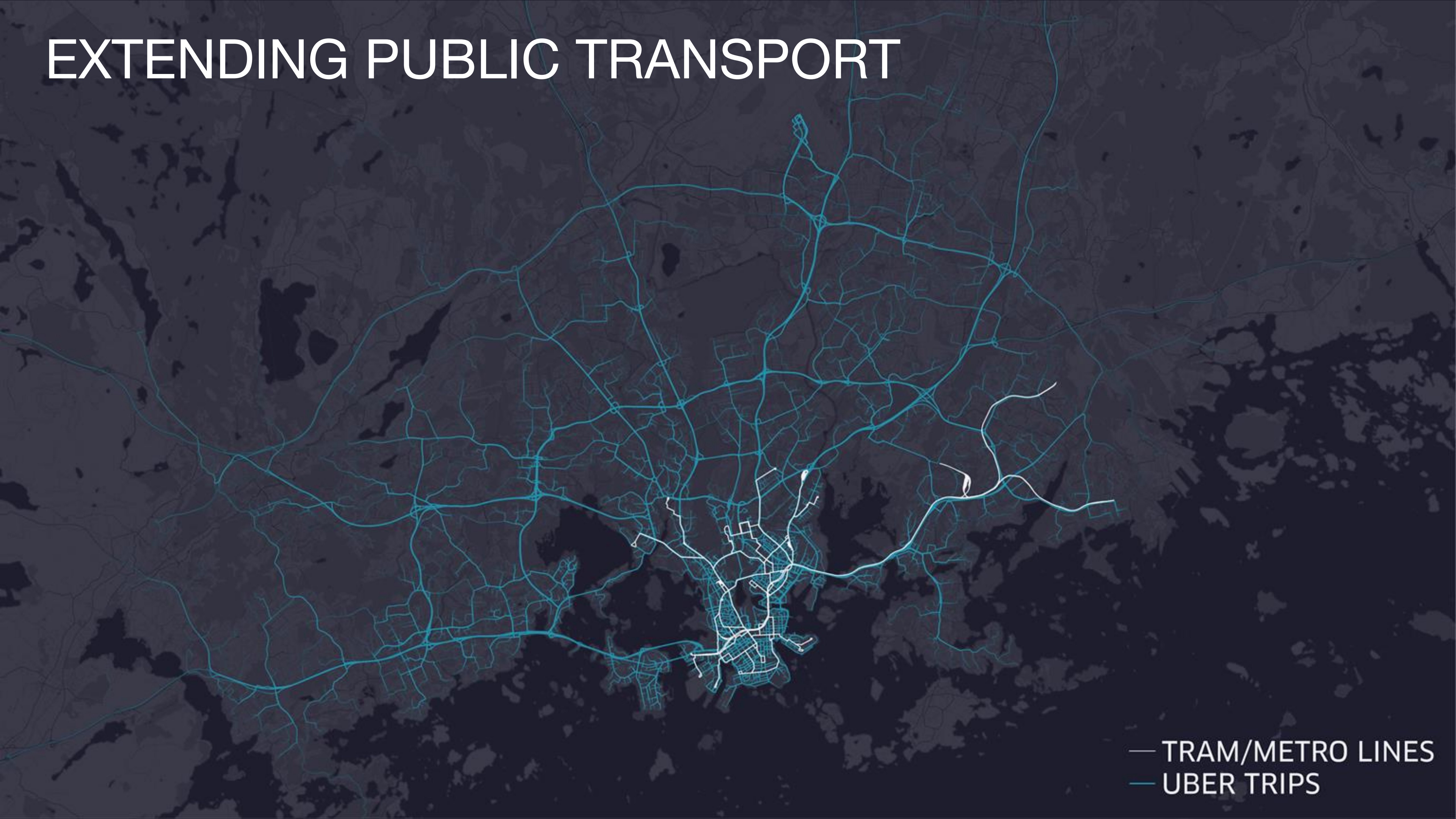


UNIQUE USERS OPENING THE APP

December 2015

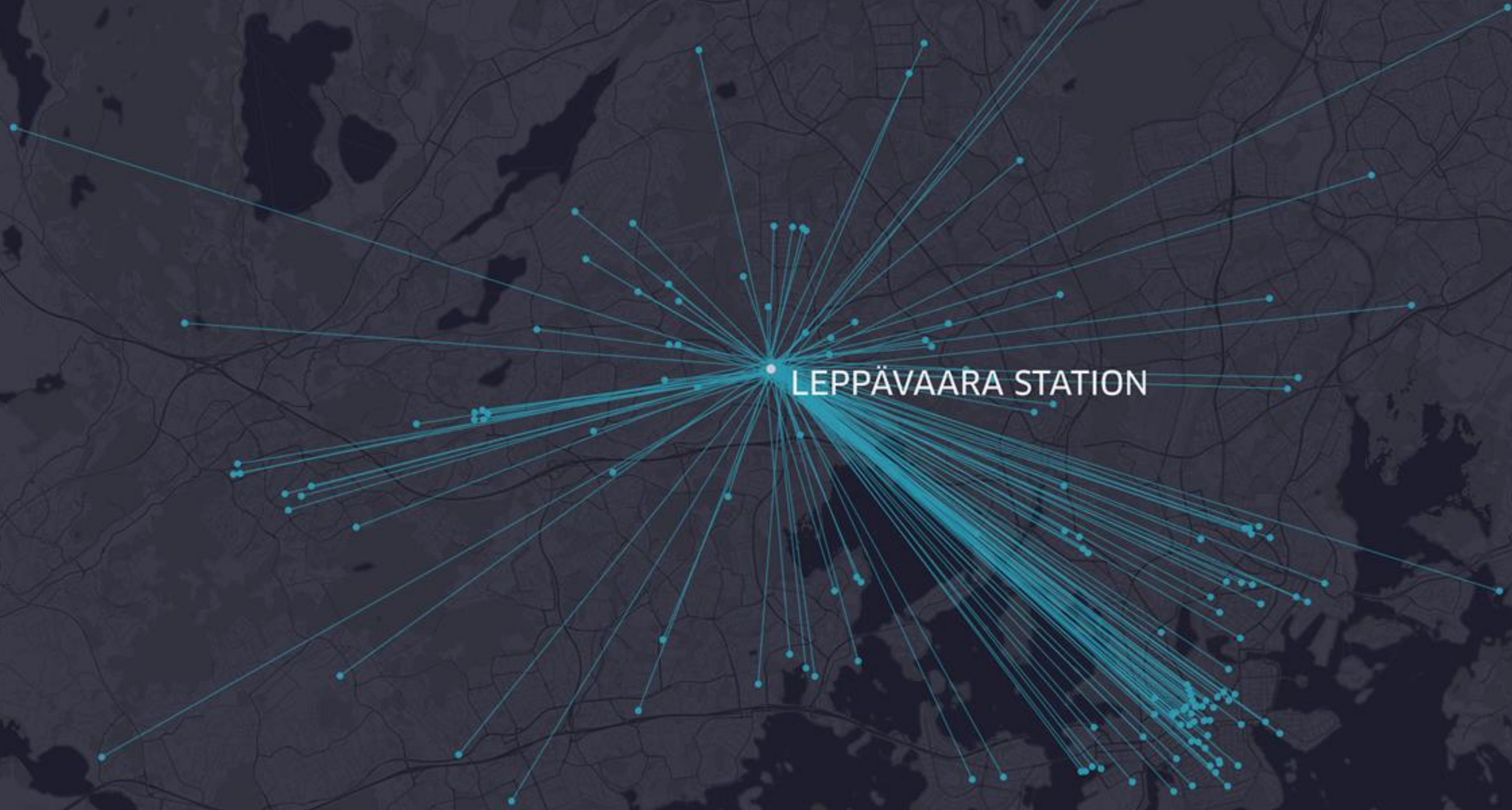


EXTENDING PUBLIC TRANSPORT



— TRAM/METRO LINES
— UBER TRIPS

END-TO-END SOLUTION



THE SOCIAL ASPECT





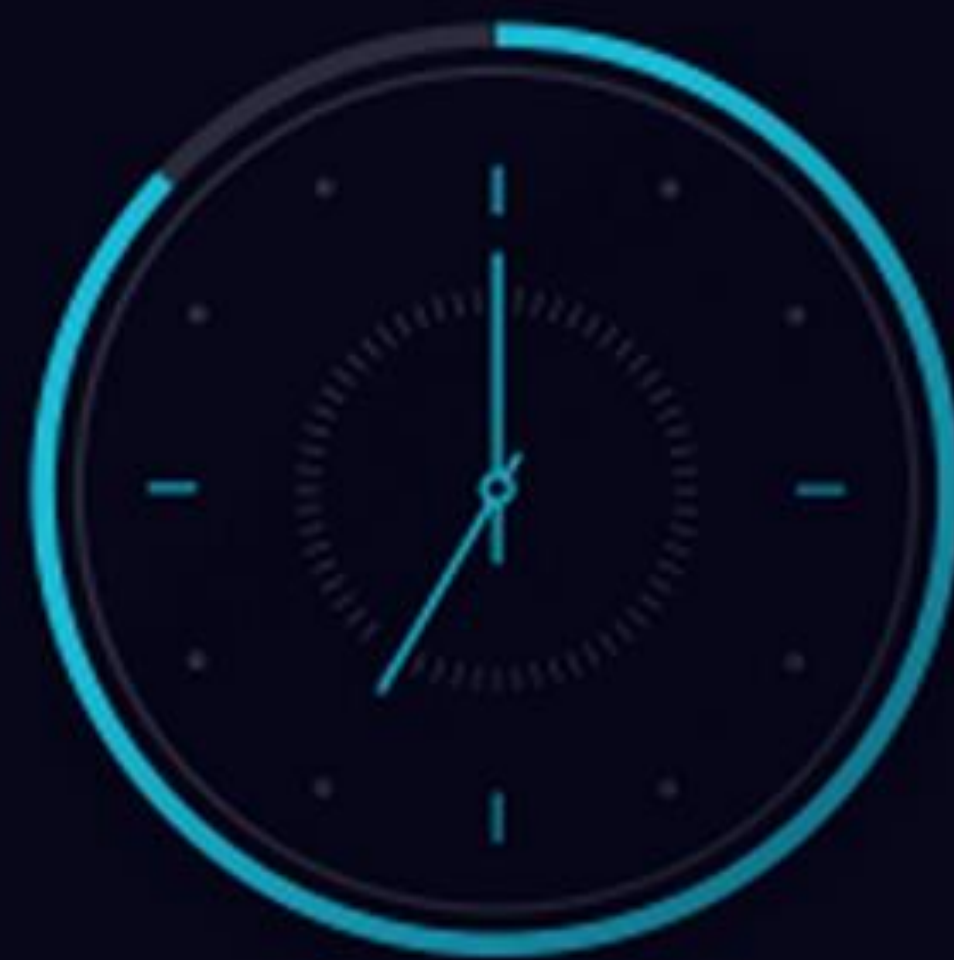
91%

“To earn more income to better support myself or my family.”



85%

“To have more flexibility in my schedule and balance my work with my life and family.”



87%

“To be my own boss and set my own schedule.”

The image features the Uber logo, the word "UBER", centered in a white, sans-serif font. The background is a dark, charcoal grey color with a subtle, light-colored grid pattern of dashed lines that recede into the distance, creating a sense of depth and perspective. The grid lines are more prominent on the right side of the image.

UBER