VISIT SAAREMAA
SUSTAINABLE TRAVEL COMPETITION

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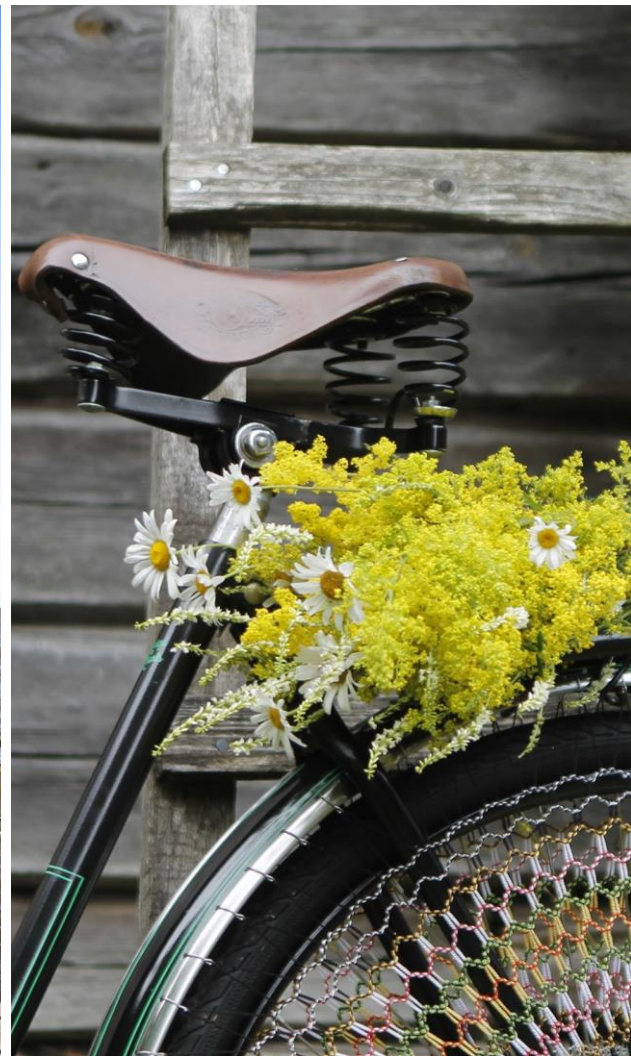maa

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WHERE IS SAAREMAA LOCATED?

7 REASONS WHY SAAREMAA IS THE SUSTAINABLE DESTINATION

1. NATURE

Saaremaa, Muhu and smaller islands around

Saaremaa belongs to **UNESCO Biosphere Program** area "Man and Biosphere"

1 **nature park**, 28 **nature reserves**, 15 **landscape protection areas,** 70 **limited conservation areas**, 17 **protected parks**, 82 **individual protected objects**, 111 **species´ protection sites on Saaremaa**

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2. TRANSPORTATION

Local busses are free for everyone (also for tourists)

80% of the local busses are using CNG gas from this year 2020

1 hybrid ferry out of 2 ferries

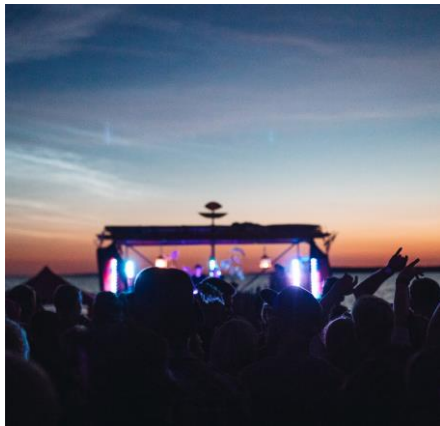Short distances, flat land, bicycle roads - good conditions for cycling

3. LOCAL FOOD

Restaurants cooperate with local farmers

9 White Guide recommended restaurants out of 100 in Estonia

Ehtne "genuine" food label for local products

Saaremaa
ehtne toode

4. SUSTAINABLE EVENTS

I Land Sound - maximum 4500 participants, no plastic tableware only ceramic ones, on site dishwashing system, recycling, collecting cigaret buds

Kuressaare street picnic - people take their own ceramic and glass tableware, event until 11pm - limited noise waste

Kuressaare Street Festival - recycling on site, allowed to use only biodegradable tableware, festival signs are made of recycled things

5. PEOPLE

Young families are moving back to the island, highest number of births last year over the decade

Often they are providing their own job, producing something that is often sustainable and are hiring locals

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6. ISLAND OF INNOVATION

Hand-made cosmetics (7 family businesses)

Treatment mud (1 family business)

Reed drinking straws (5 family businesses)

Tonic water made of different cities' Christmas tree's

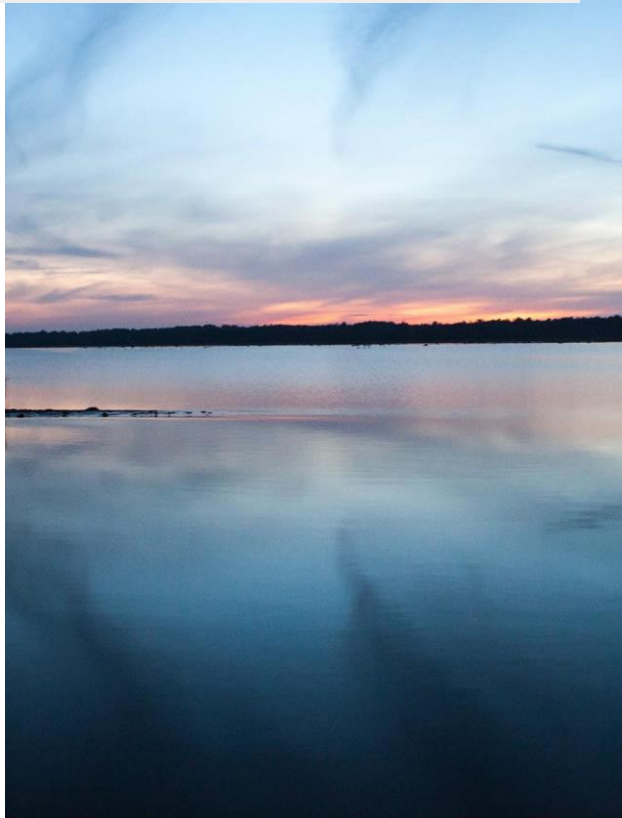Gin, syrups, marmalade made out of local **junipers**

7. KEEPING TRADITIONS ALIVE

Professional **fisherman**
Brewing **homemade beer**
Using **reed roofs**
Restoring **stone fences**
Folk clothing

WHAT PEOPLE LOVE THE MOST ABOUT SAAREMAA?

KENA LUGU!
WHAT A STORY!
#visitsaaremaa