

Lapin vastuullisen matkailun verkosto - 100 vastuullista matkailutekoa!

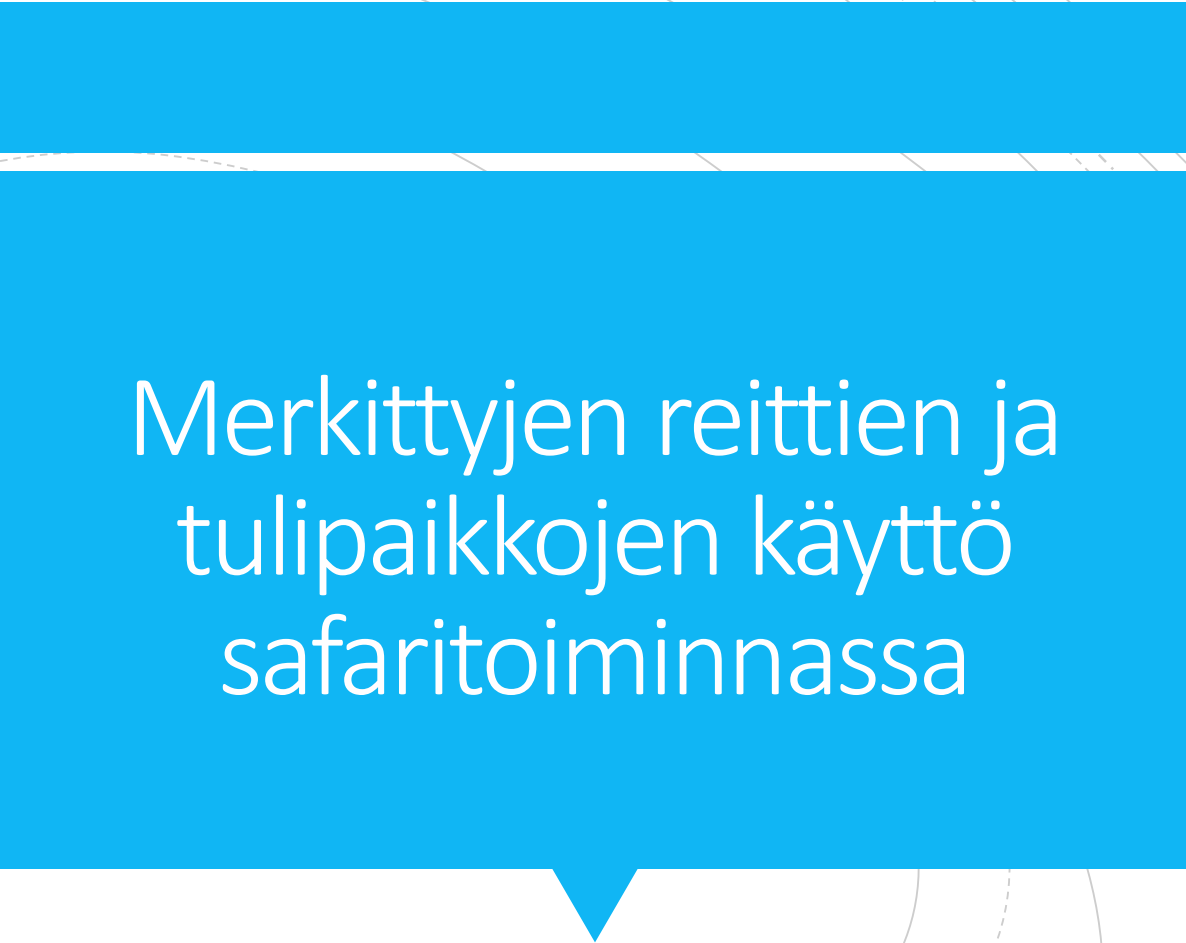
Yhteistyössä Visit Finland / Arktinen kestävä

matkailu-destinaatio -projekti

MATKA2019, 18.1.2019



Vuokrattava sähköauto
hiihtokeskuksessa



Merkittyjen reittien ja
tulipaikkojen käyttö
safari-toiminnassa

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page. Inside the box, the text "Hiilineutraali hiihtokeskus" is written in white, sans-serif font.

Hiilineutraali
hiihtokeskus

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Maalämpö yrityksen
energiaratkaisuna

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout. The text is centered within the box and is written in a clean, sans-serif font.


Koiratarhan jätteiden kompostointi

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text.


Eräkämpin jätteen
lajittelu ja kompostointi



Ruokajätteen kierrätys

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page. Inside the box, the text is white and reads: "Yhteistyö
Metsähallituksen kanssa
hakkuiden
suunnittelussa".

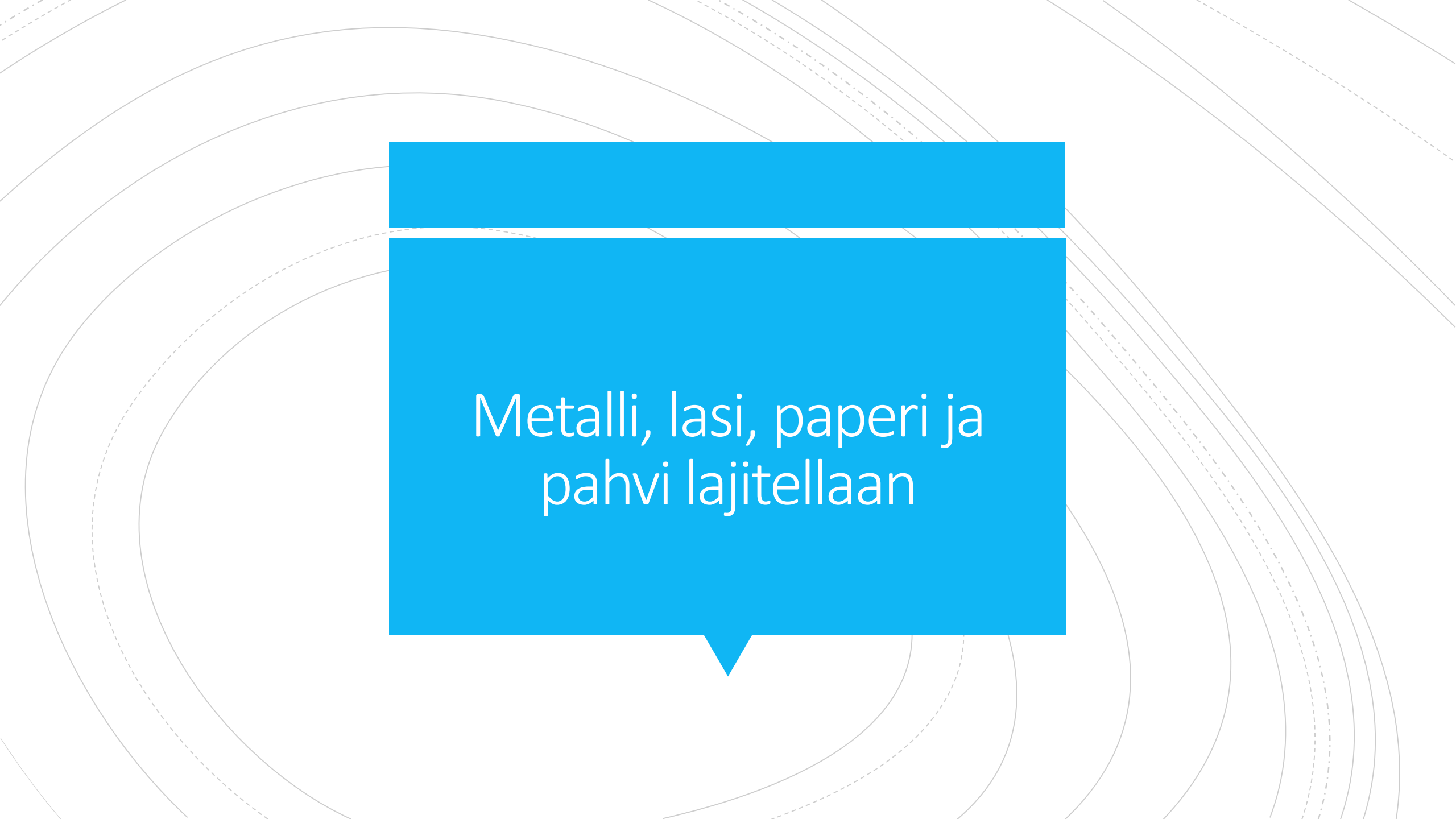
Yhteistyö
Metsähallituksen kanssa
hakkuiden
suunnittelussa

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text.

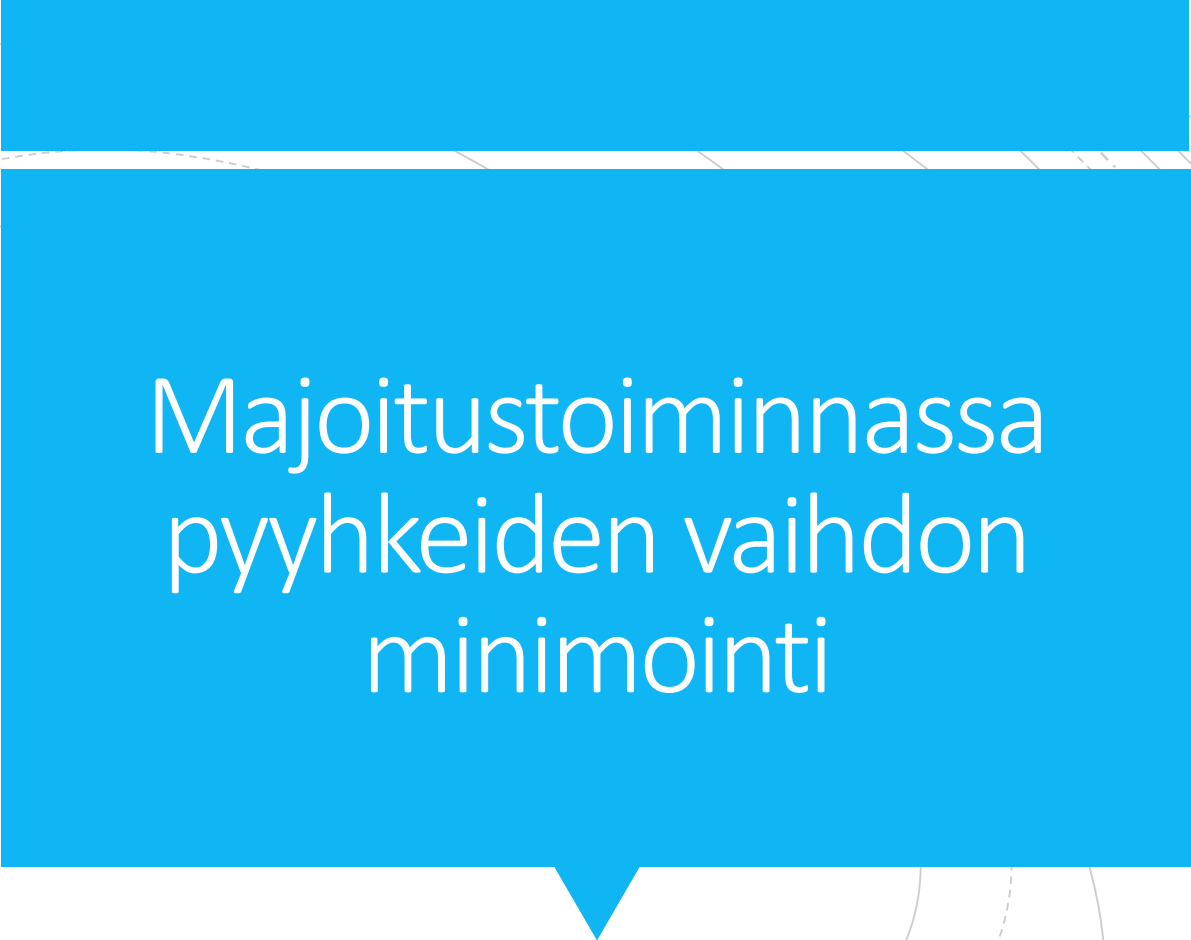
Käytettyjen varusteiden,
pyyhkeiden ja
lakanoiden kierrätys



Ei kertakäyttöastioita
safaritoiminnassa

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Metalli, lasi, paperi ja
pahvi lajitellaan



Majoitustoiminnassa
pyyhkeiden vaihdon
minimointi

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of motion or a signal. A prominent blue speech bubble is centered on the page, containing white text.


Latauspisteet
sähköautoille yrityksessä

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing the text 'Lähiruoan käyttö'.


Lähiruoan käyttö

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Ekosähkö
hiihtokeskuksen
energiälähteenä


The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page.

Jätteen minimointi
tavaroista ja välineistä
huolehtimalla


The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular body and a triangular tail pointing downwards.

Kasvisruokavaihtoehdon
aktiivinen tarjoaminen
ravintola-asiakkaille


Moottorikelkoissa
nelitahtimoottori ja
lyijyttömän bensiinin
käyttö



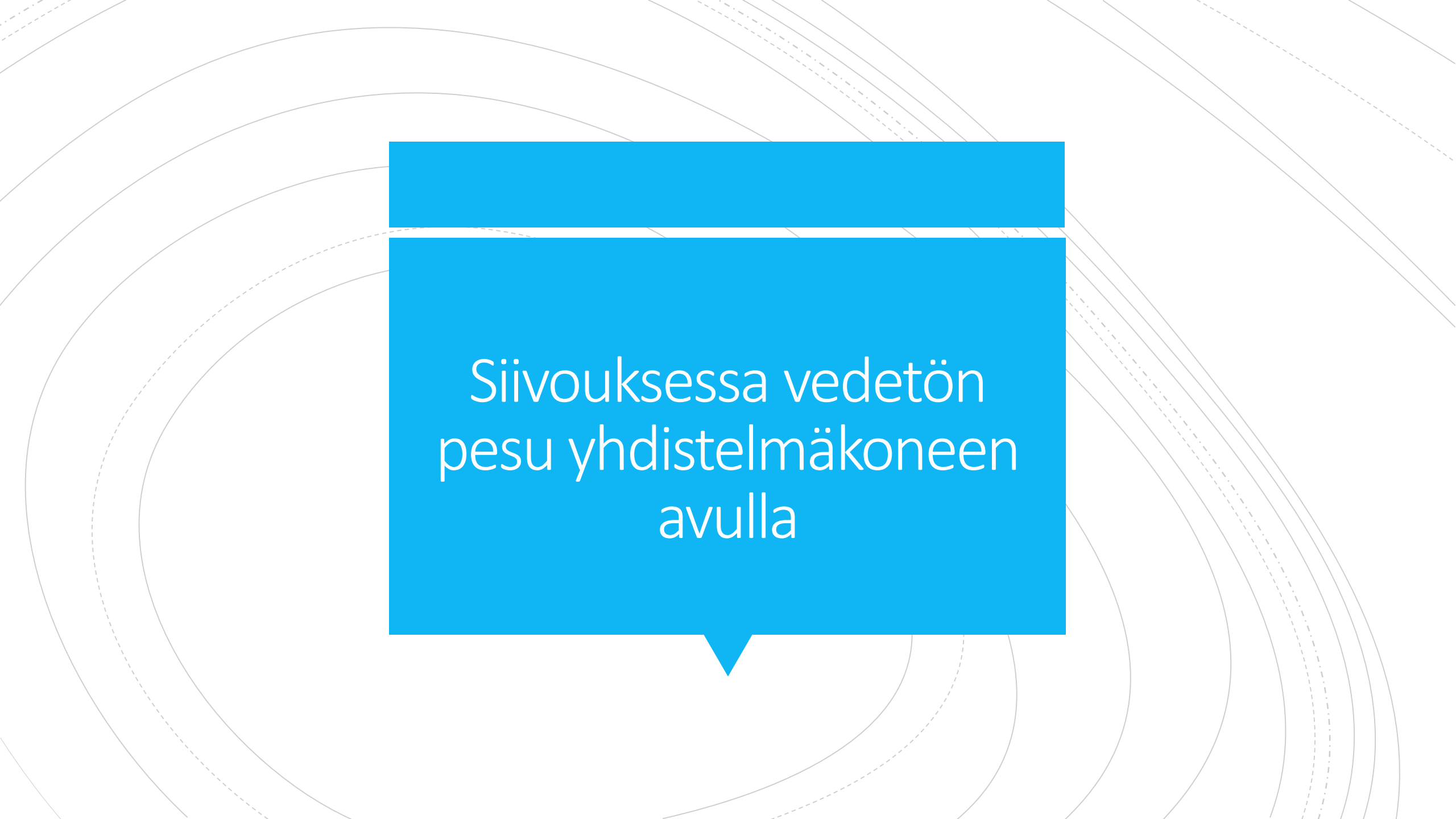
Huskysafareilla ei
mukana
moottorikelkkaa



Tuikkujen sijaan
ladattavat led-kynttilät

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of motion and depth. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a data point marker.

Pyykkikoneiden
pesumäärien
optimointi: täydet
koneelliset

The background features a series of concentric, overlapping curved lines in light gray and white, some solid and some dashed, creating a sense of depth and movement. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.


Siivouksessa vedetön
pesu yhdistelmäkoneen
avulla

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a drop.


Veden rajoittimet
suihkuissa

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page.

Joutsenmerkittyjen
pesuaineiden käyttö

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text.

Mikromuovi-
suodattimet
pesukoneissa

The background features several concentric circles of varying radii, some solid and some dashed, creating a sense of depth and movement. A prominent blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout. The text inside the box is centered and reads: "Kierrätysmateriaalista tehdyt, ekologiset servietit".

Kierrätysmateriaalista
tehdyt, ekologiset
servietit



Ei pillejä ravintolassa



Pyyhittävien
pöytäliinojen käyttö

The image features a blue speech bubble with a white outline, pointing downwards. Inside the bubble, the text 'Moottorikelkattomat safarit' is written in white, sans-serif font. The background consists of several concentric, overlapping circles in light gray and white, some solid and some dashed, creating a subtle pattern.


Moottorikelkattomat
safarit



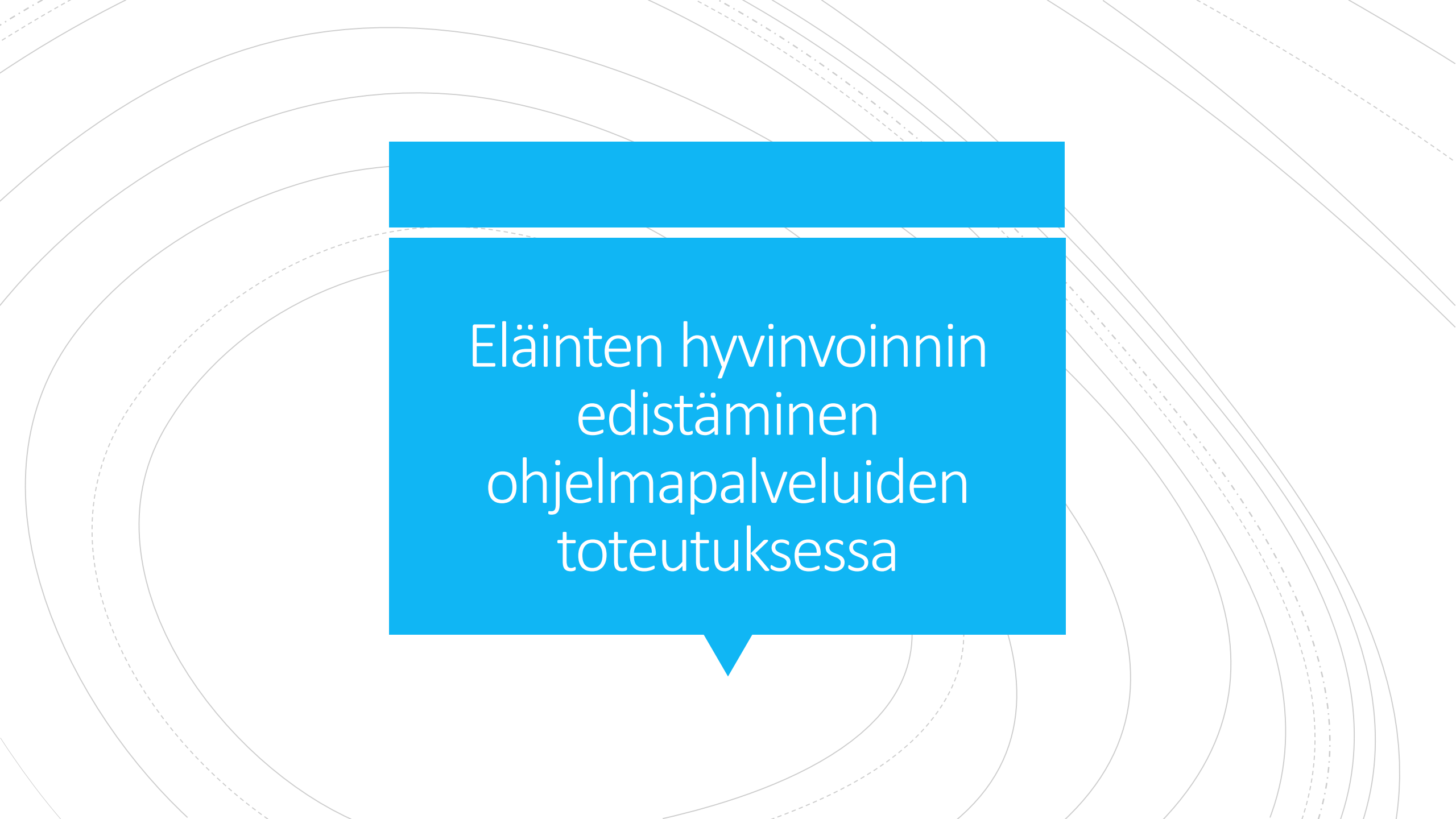
Eräkämpillä ei sähköä tai
juoksevaa vettä

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

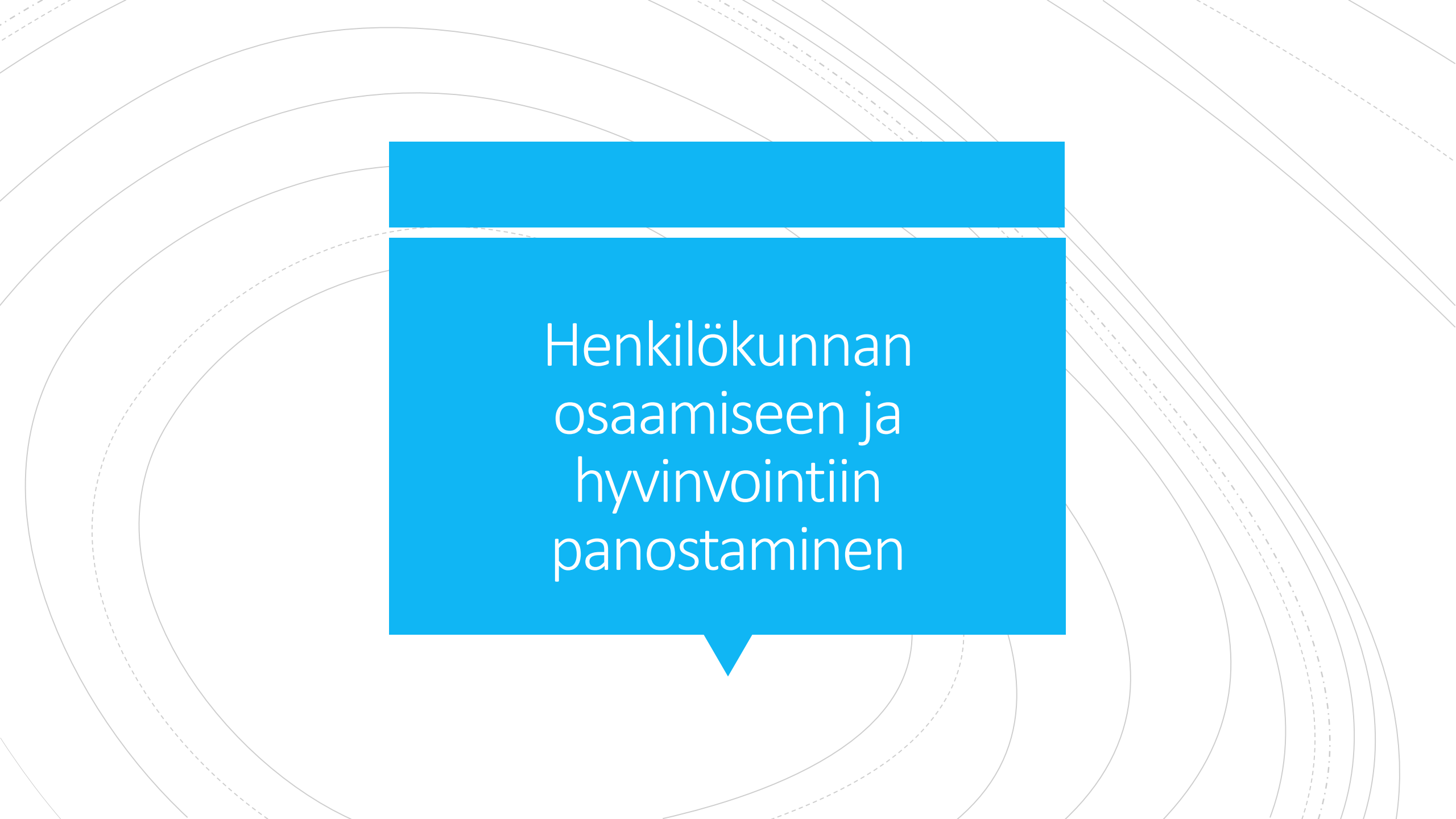
Paperin minimointi toimistossa

The background features a series of concentric, overlapping curved lines in light gray and white, creating a sense of motion and depth. A solid blue rectangular callout box is positioned in the center, containing white text. The text is arranged in four lines, centered within the box. The overall aesthetic is clean and modern.


Matkailueläimiin
liittyvään
lainsäädäntöön
vaikuttaminen

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble shape is centered on the page, containing white text.


Eläinten hyvinvoinnin
edistäminen
ohjelmapalveluiden
toteutuksessa



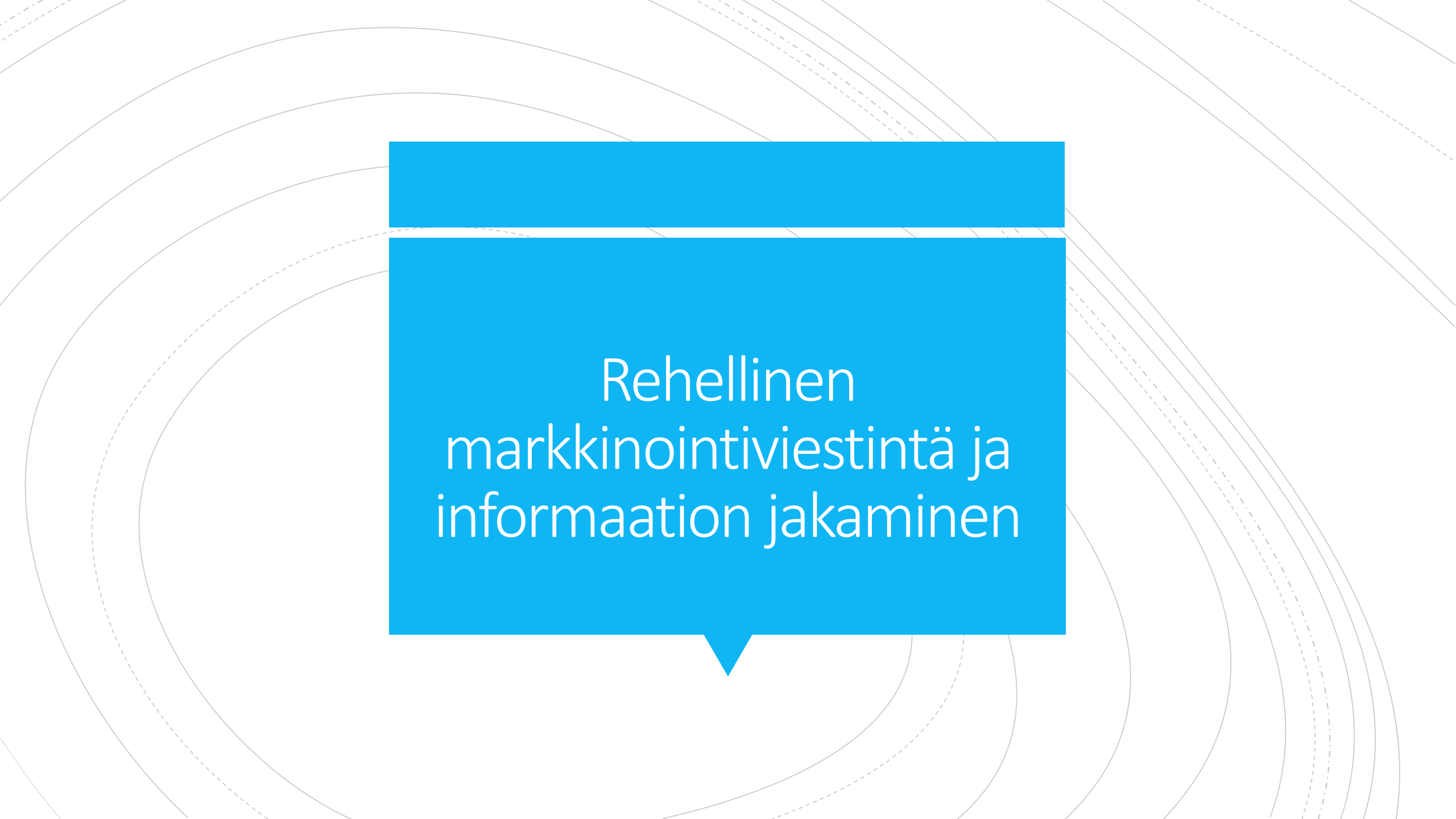
Henkilökunnan
osaamiseen ja
hyvinvointiin
panostaminen

The background features a series of concentric, overlapping circles and arcs in light gray and white, some solid and some dashed, creating a sense of depth and movement. A prominent blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Kansainvälisyyden
huomioiminen
johtamisessa

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.


Paikalliskulttuurin
arvostava esittely
ohjelmapalveluissa

The background features a series of concentric, overlapping circles and arcs in light gray and white, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular body and a triangular tail pointing downwards.

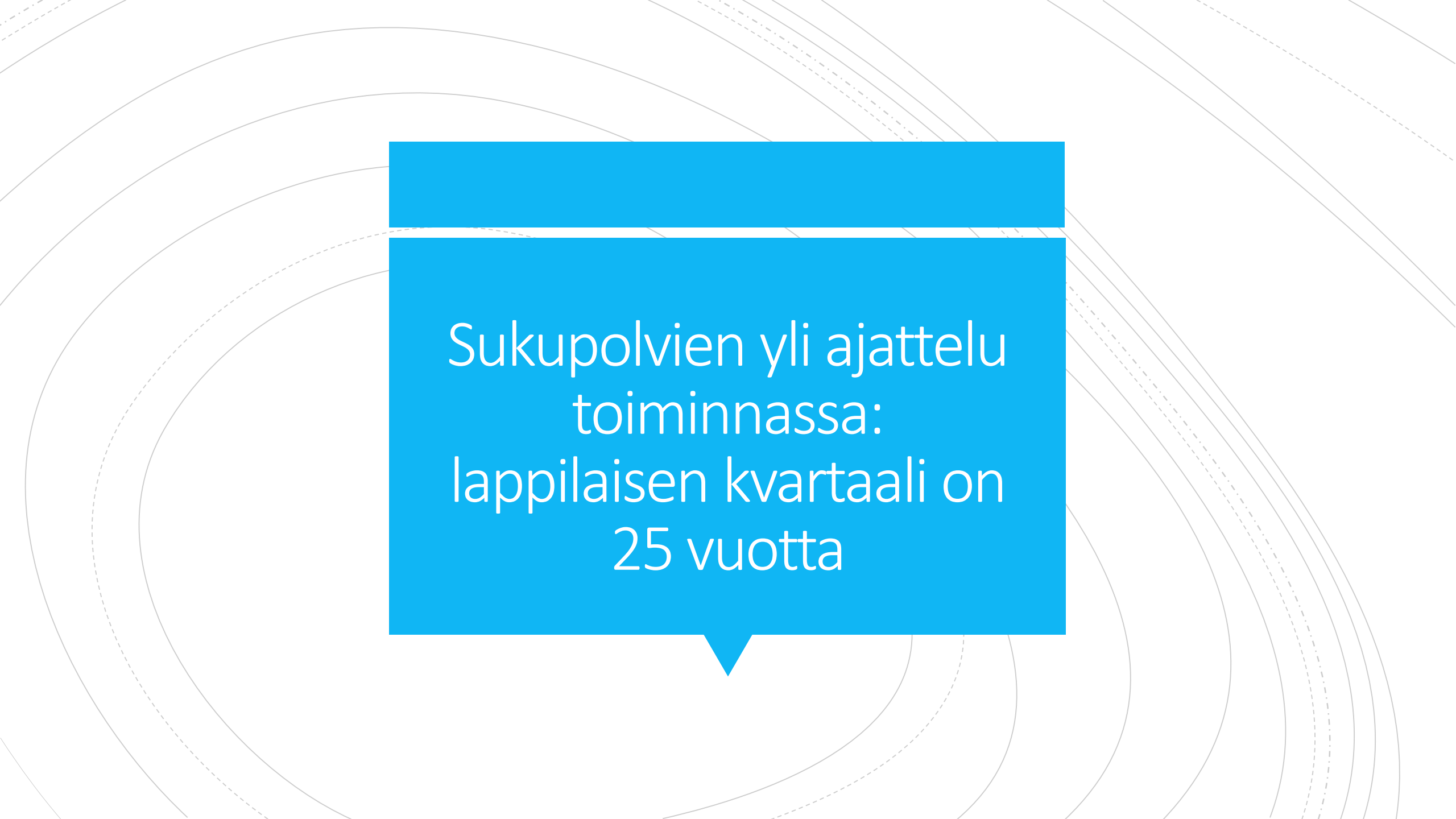
Rehellinen
markkinointiviestintä ja
informaation jakaminen

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular top and a pointed bottom.

Sähkömoottorikelkkojen kehittäminen ja käyttö

The background features a series of concentric, overlapping curved lines in light gray and white, creating a sense of depth and movement. A solid blue callout box is positioned in the center, containing white text. The box has a small triangular pointer at the bottom center.

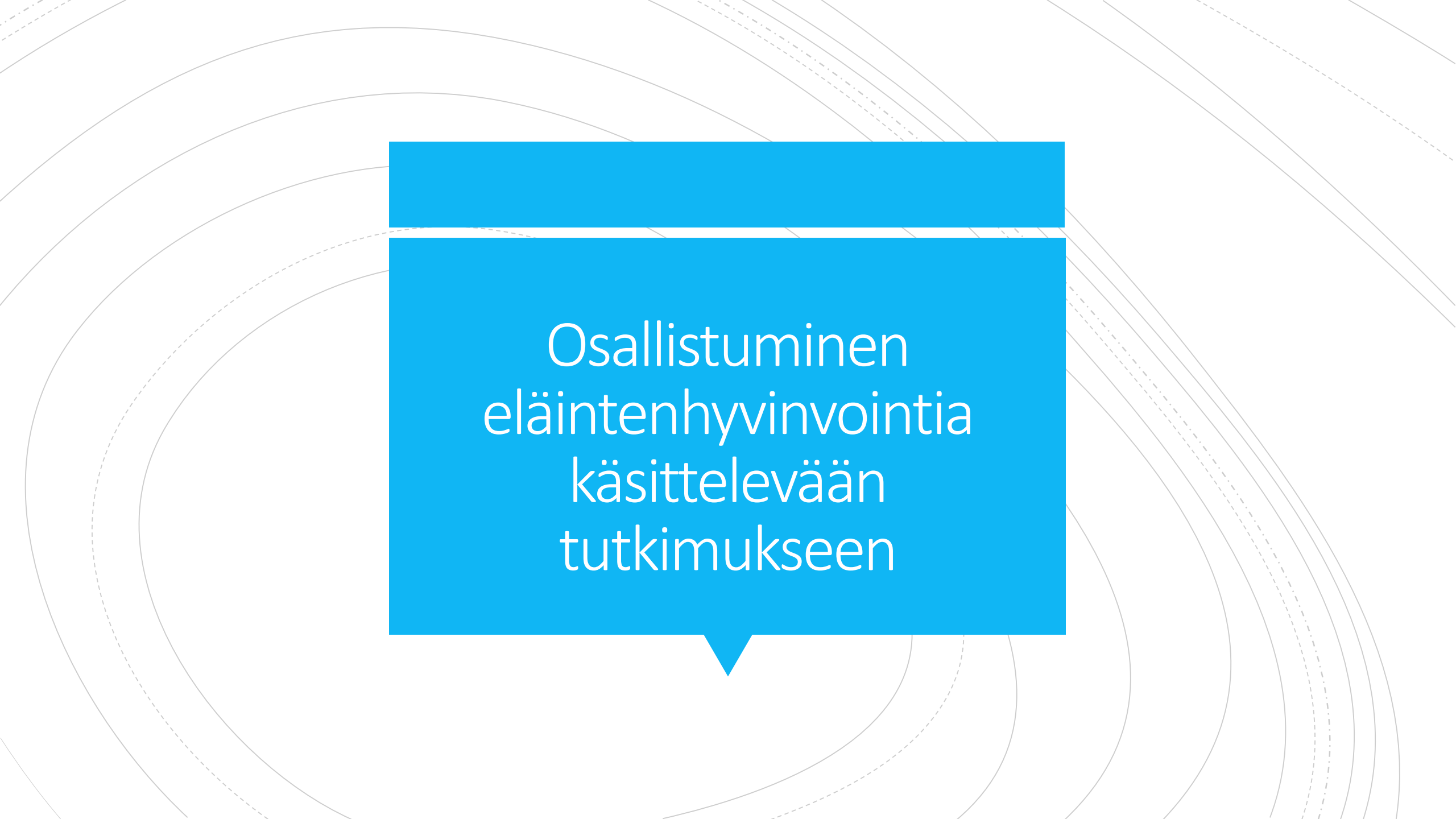
Saamelaiskulttuurin
kunnioittaminen
toiminnassa

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page, containing white text.

Sukupolvien yli ajattelu
toiminnassa:
lappilaisen kvartaali on
25 vuotta

The background features a series of concentric, overlapping circles and arcs in light gray and white, some solid and some dashed, creating a sense of depth and movement. A prominent blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

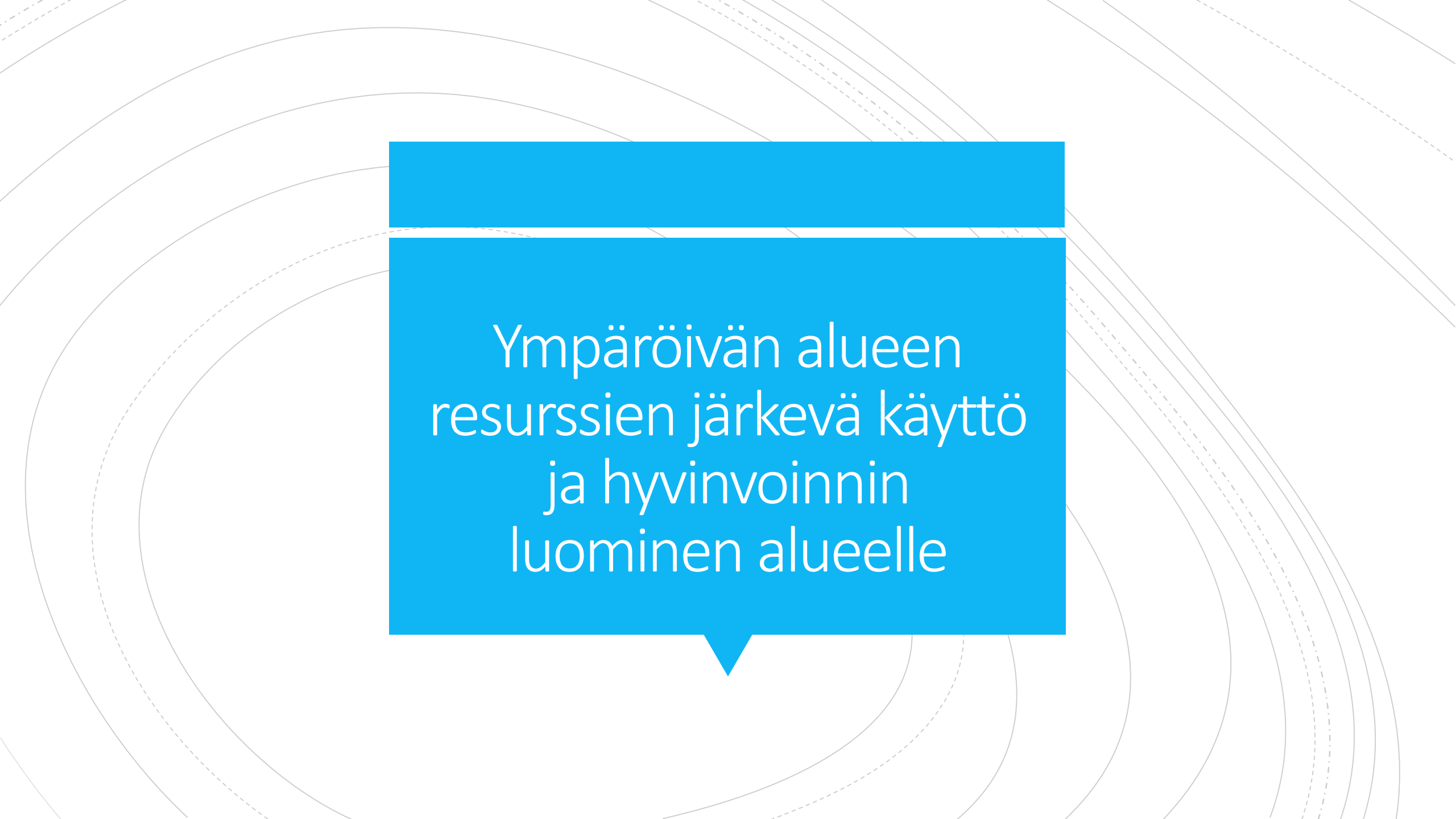
Ympäri­vuotisuuden
kehittäminen

The background features a series of concentric, overlapping curved lines in shades of gray and white, creating a sense of depth and movement. A prominent blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout. The text is centered within the box and is written in a clean, sans-serif font.

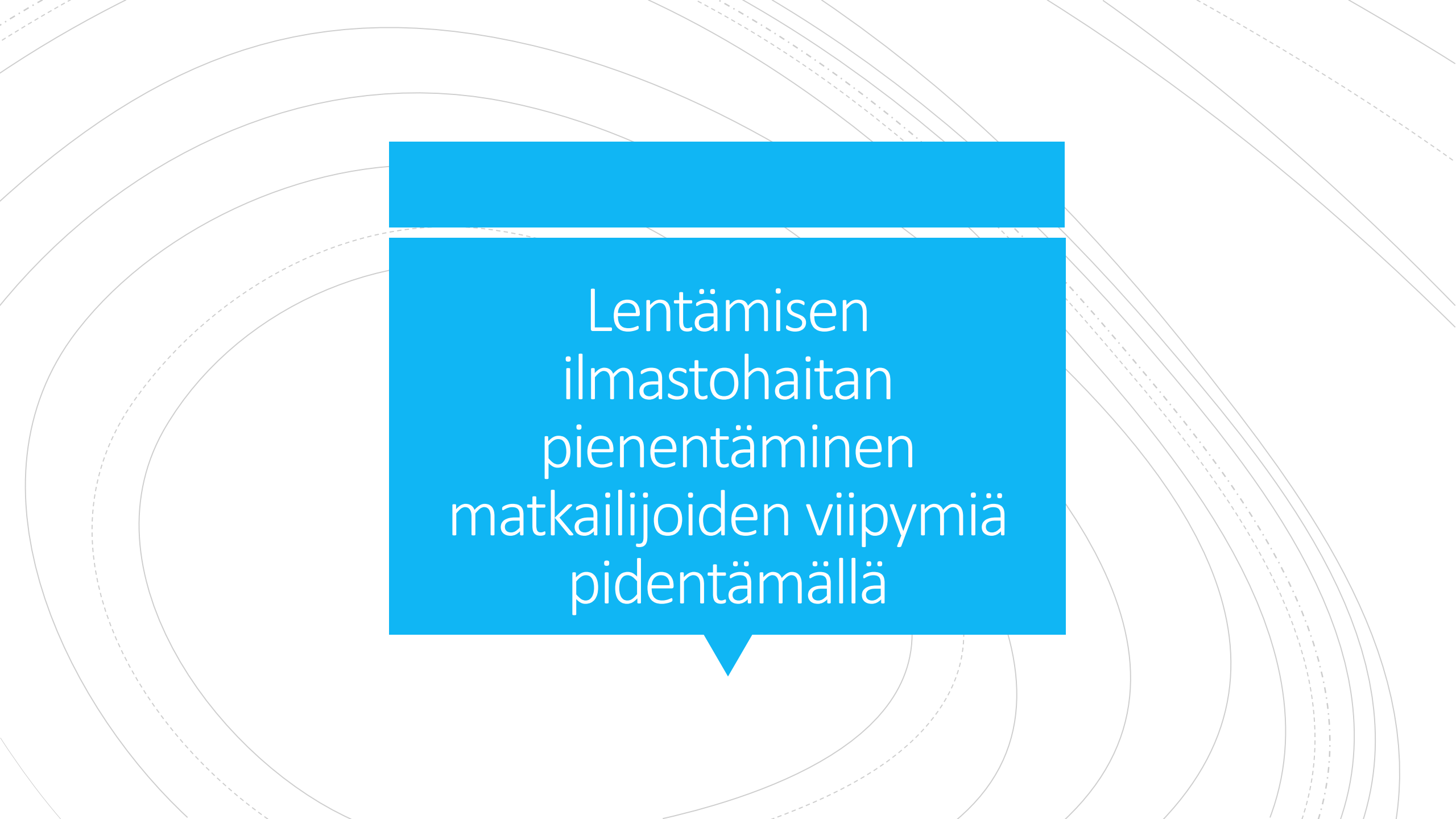
Osallistuminen
eläintenhyvinvointia
käsittelevään
tutkimukseen



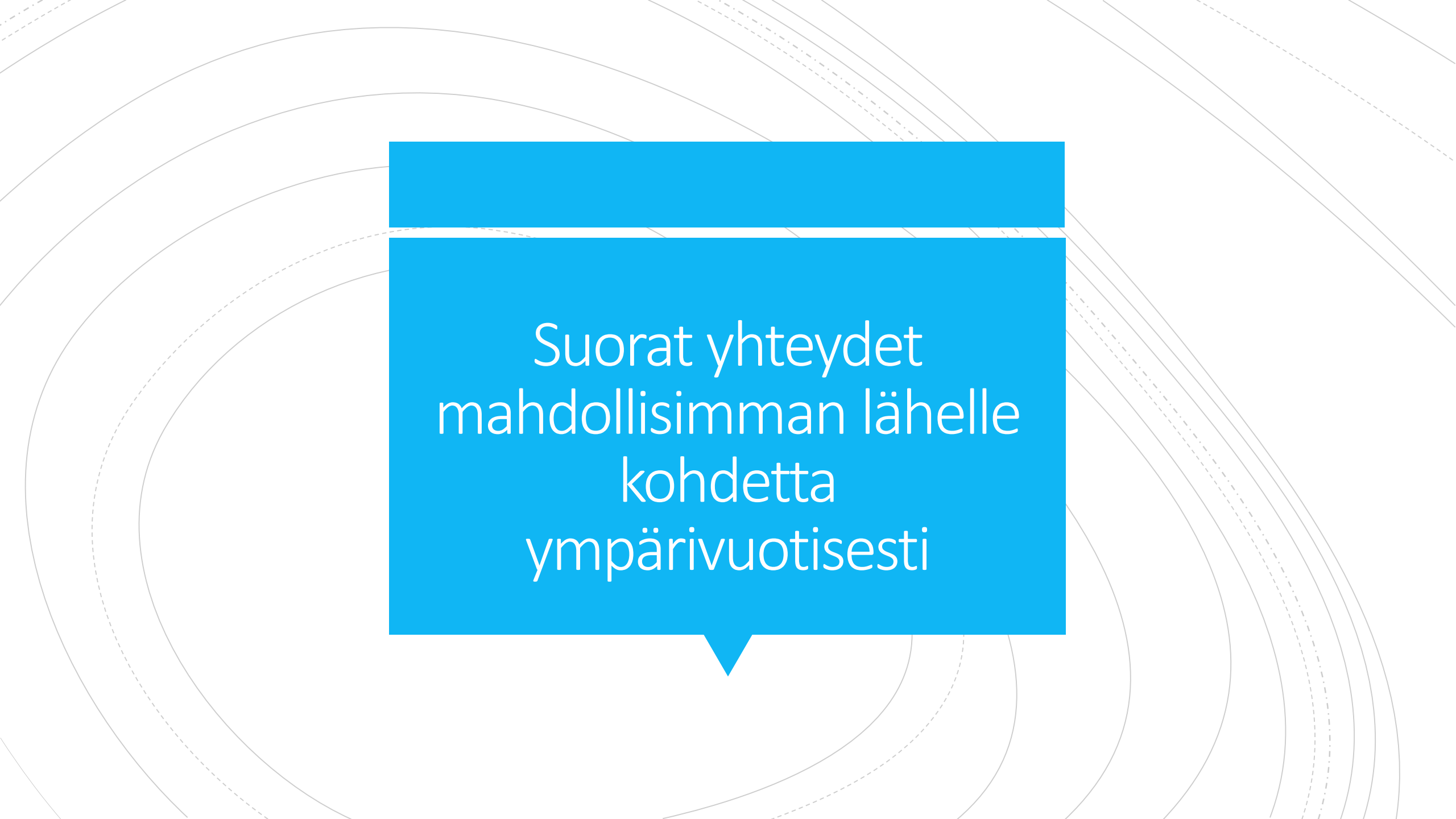
Työsuhteiden kautta
verotuloja alueelle

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A solid blue callout box is centered on the page, containing white text. The box has a small triangular pointer at the bottom center.

Ympäröivän alueen
resurssien järkevä käyttö
ja hyvinvoinnin
luominen alueelle

The background features a series of concentric, overlapping curved lines in shades of gray and white, creating a sense of motion or a circular path. A solid blue rectangular callout box is positioned in the center, containing white text. The text is arranged in five lines, centered within the box. The overall aesthetic is clean and modern.

Lentämisen
ilmastohaitan
pienentäminen
matkailijoiden viipymiä
pidentämällä

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page. Inside the box, the text is written in white, sans-serif font.

Suorat yhteydet
mahdollisimman lähelle
kohdetta
ympäri vuotisesti

The background features a series of concentric circles, some solid and some dashed, radiating from the center. A blue callout box with a downward-pointing tail is positioned in the center, containing white text.


Kuljetusten minimointi
alueella

A blue speech bubble graphic with a white outline, pointing downwards. It contains the text 'Työehtosopimusten noudattaminen' in white. The background features a pattern of thin, curved lines in shades of gray and blue, creating a sense of motion or a circular path.

Työehtosopimusten
noudattaminen



Kilpailukykyinen
palkkaus



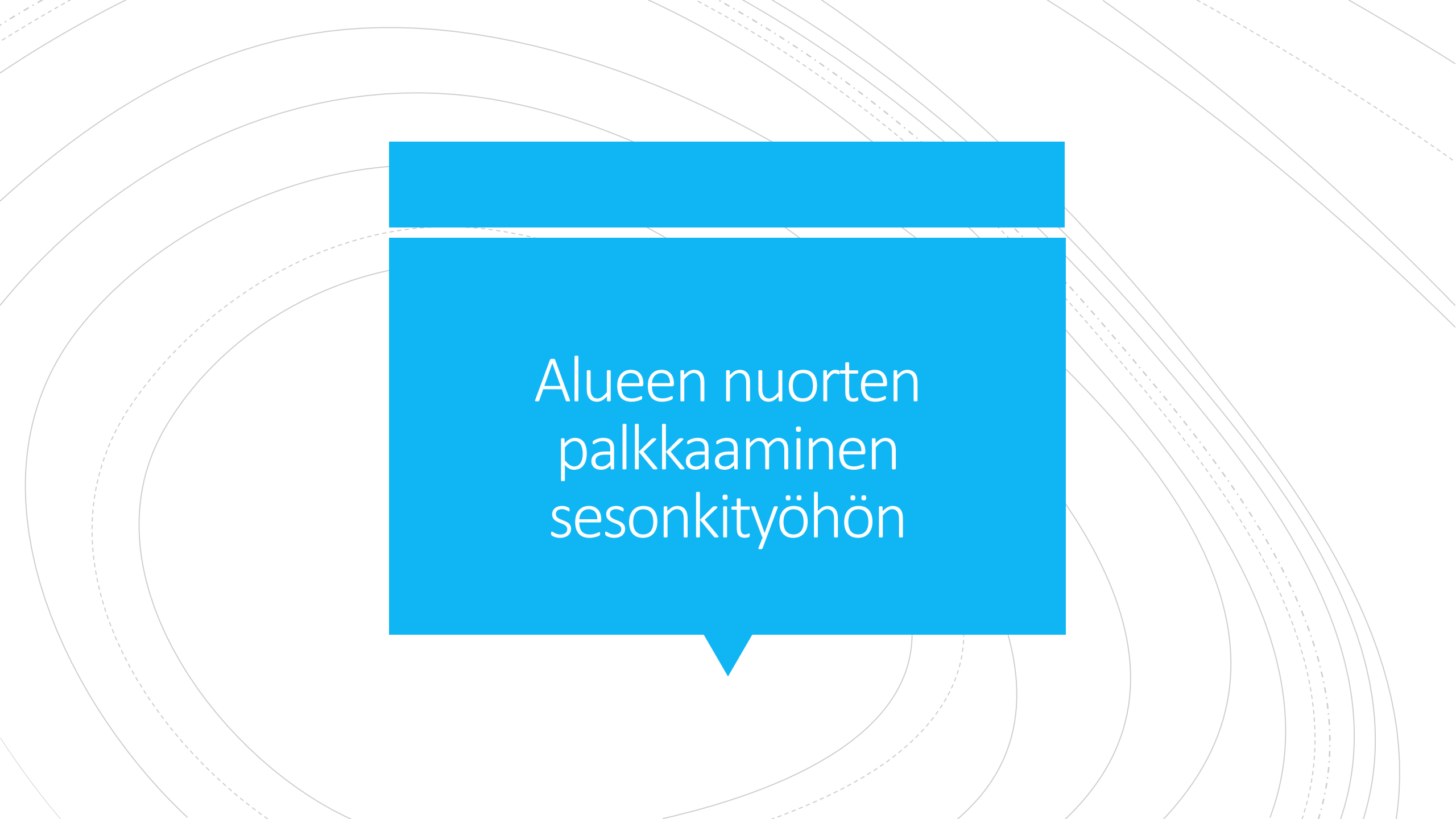
Henkilöstön
virkistystoiminta ja
hyvinvoinnista
huolehtiminen

The background features several concentric circles in light gray, some solid and some dashed, creating a ripple effect. A large blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular top and a pointed bottom.


Paikalliset
yhteistyökumppanit




Oman alueen
työntekijät etusijalle

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page.

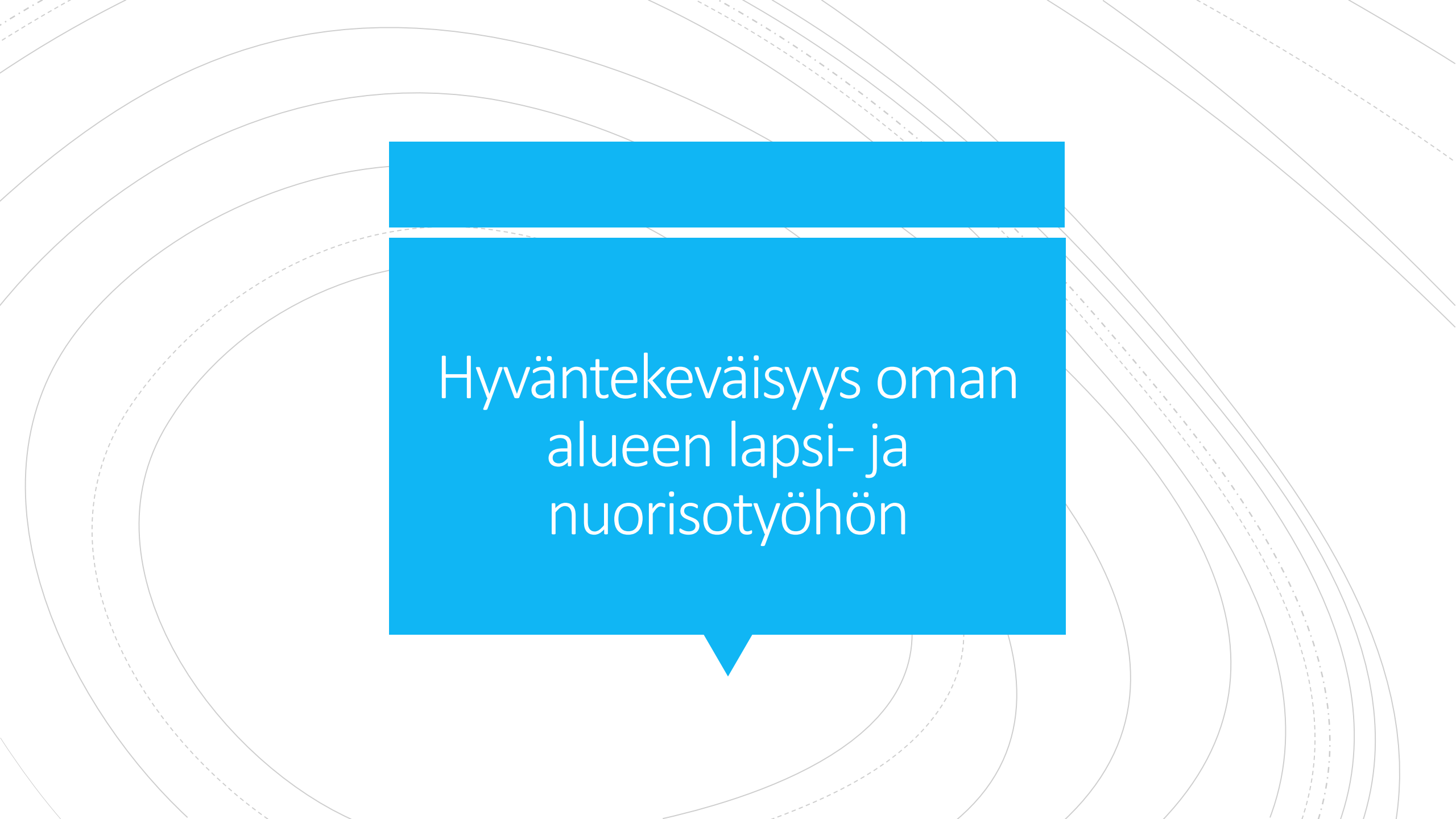
Alueen nuorten
palkkaaminen
sesonkityöhön




Mukana paikallisessa
yrittäjyyskasvatuksessa

The background features a series of concentric, overlapping curved lines in shades of light gray and white, creating a sense of depth and movement. A solid blue callout box is positioned in the center, containing white text. The box has a small triangular pointer at the bottom center.

Yhteistyö alueellisten
matkailualan
oppilaitosten kanssa

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue speech bubble with a white outline is positioned in the center, containing white text. The speech bubble has a tail pointing downwards.

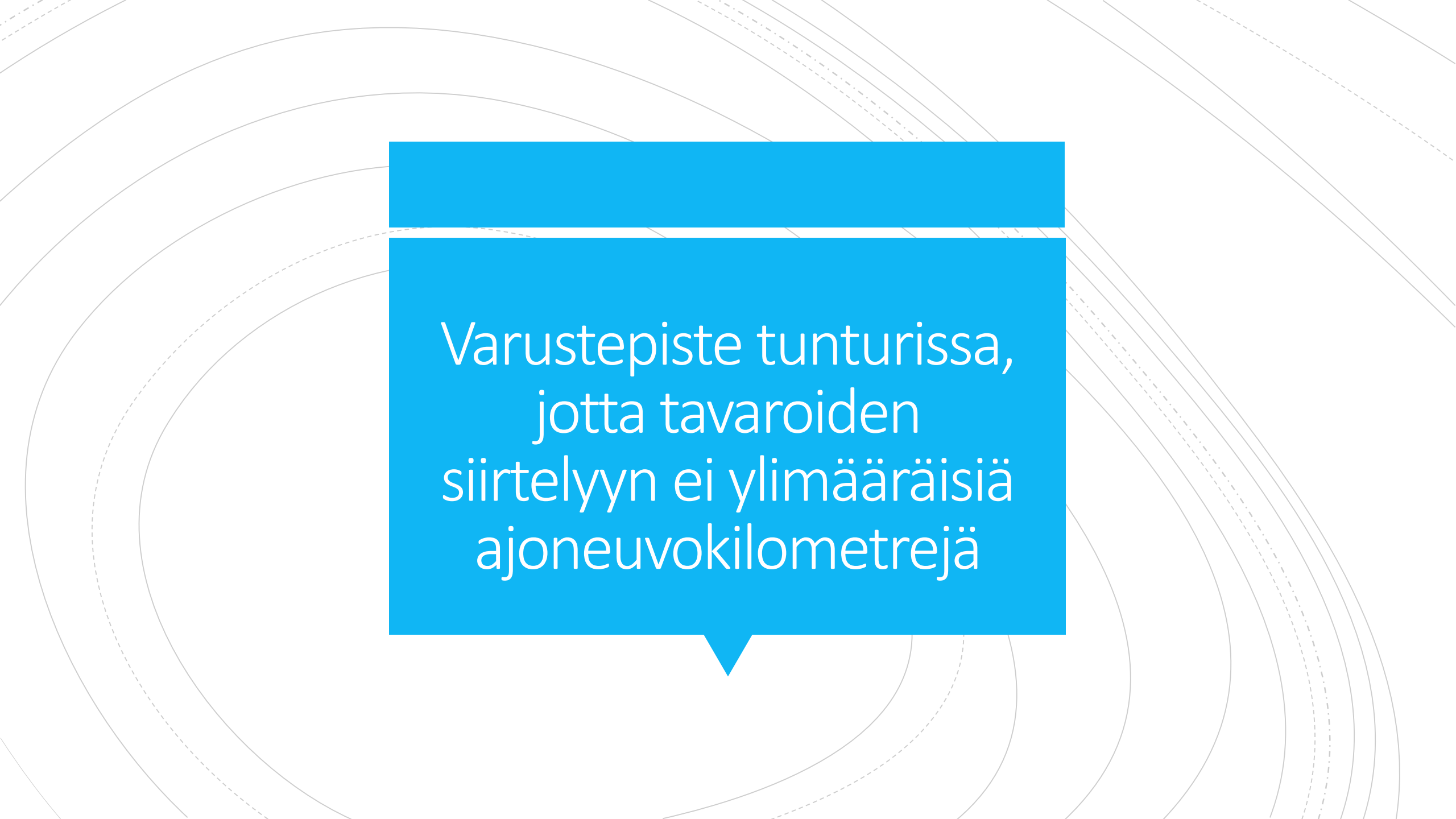
Hyväntekeväisyys oman
alueen lapsi- ja
nuorisotyöhön



Yrittäjien omasta
hyvinvoinnista
huolehtiminen



Yrittäjien järjestämät
paikalliset roskatalkoot

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page.

Varustepiste tunturissa,
jotta tavaroiden
siirtelyyn ei ylimääräisiä
ajoneuvokilometrejä


The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Sertifioidun EKO-sähkön käyttö




Pestävät käsipyyhkeet
kertakäyttöisten sijaan

Kapasiteetin lisäämiseksi
pitkäaikaiset
yhteistyösuhteet muiden
koirayritysten kanssa
omien koirien lisäämisen
sijaan



Työntekijöiden
koulutukseen
panostaminen

The background features a series of concentric, overlapping circles in light gray and white, some solid and some dashed, creating a dynamic, wave-like pattern.

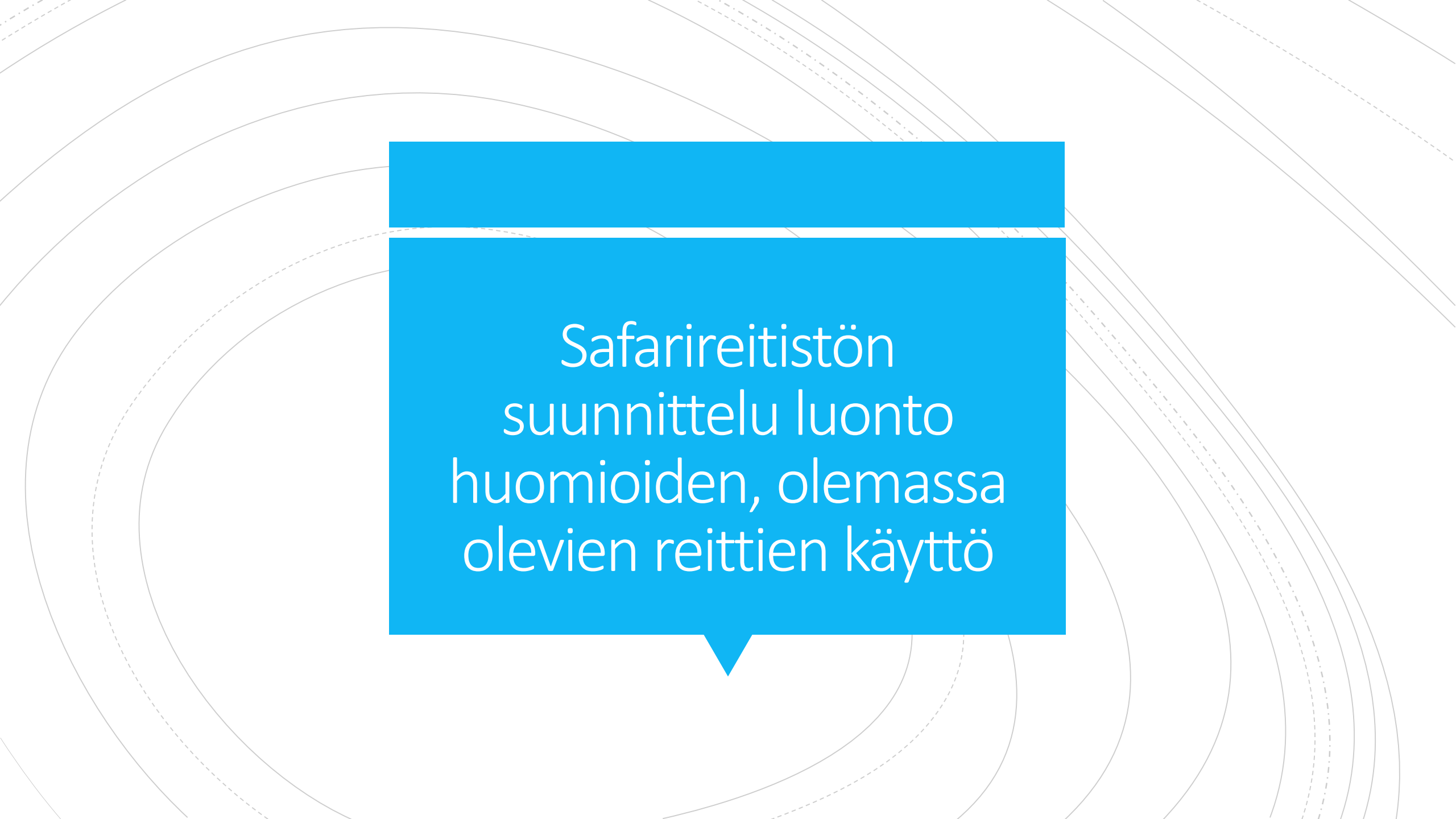
Ympäristöystävälliset
hirsirakennukset, joissa
hybridi-
lämmitysjärjestelmät

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page.


Asiakkaiden käytössä
kompostoitavat ekovessat

The background features a series of concentric circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Kierrätysmateriaalista
valmistetut työvaatteet

The background features a series of concentric, overlapping curved lines in shades of light gray and white, creating a sense of depth and movement. A solid blue rectangular callout box is positioned in the center, containing white text. The text is arranged in four lines, centered within the box. The overall aesthetic is clean and modern.

Safarireitistön
suunnittelu luonto
huomioiden, olemassa
olevien reittien käyttö


The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page, containing white text.

Reitistön suunnittelussa
polttoainetaloudellisuus
huomioitu

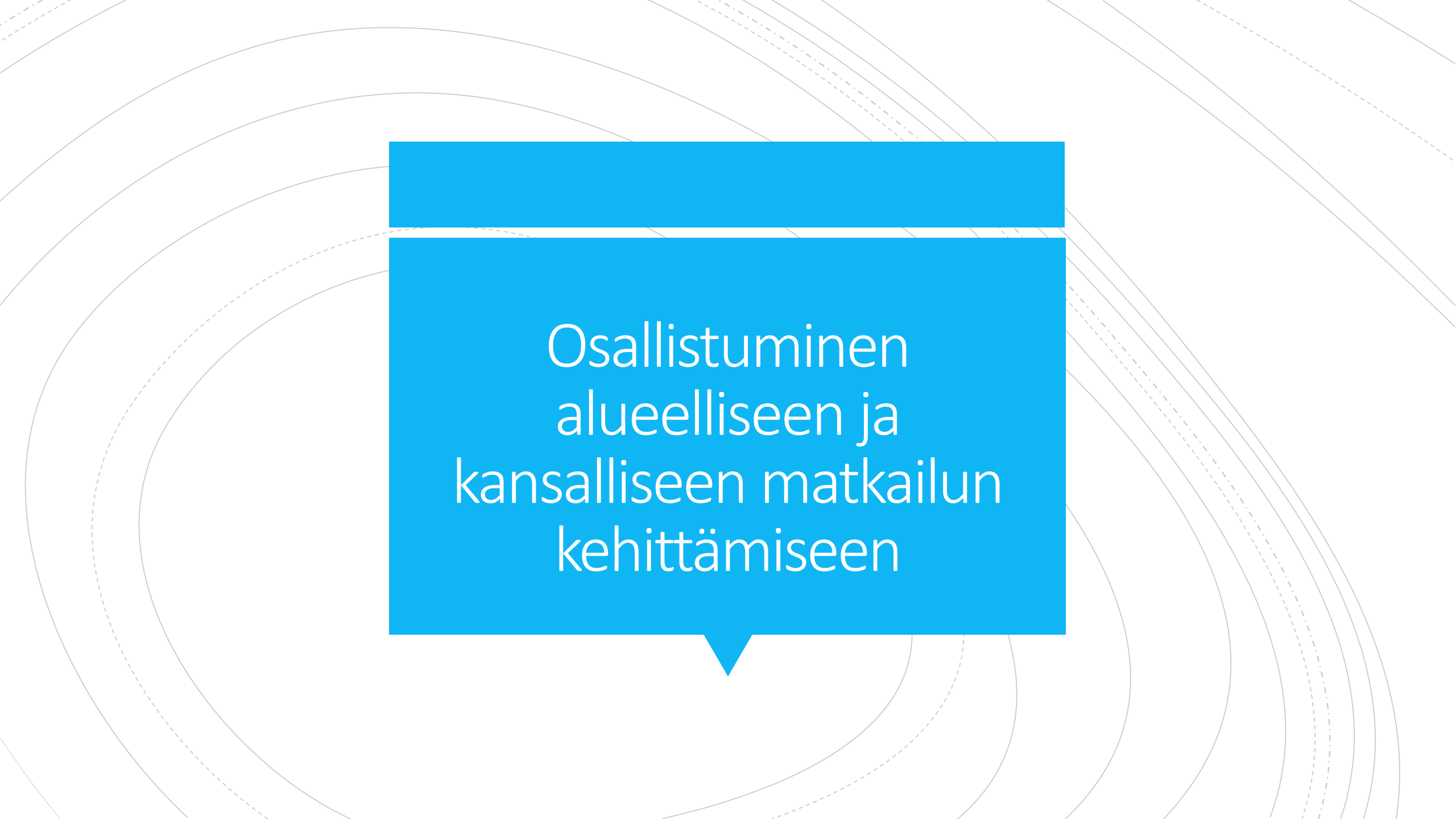


Laskut elektronisesti,
ei paperilaskuja

Käytöstä poistetut
välineet, esim. sukset ja
potkukelkat, paikalliselle
koululle uusiokäyttöön

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a subtle pattern. A blue speech bubble shape is centered on the page, containing white text.

Käytöstä poistetut
tekstiilit ja huonekalut
lahjoitetaan alueen
vähävaraisille

The background features a series of concentric, overlapping circles in light gray and white, some solid and some dashed, creating a dynamic, wave-like pattern.

Osallistuminen
alueelliseen ja
kansalliseen matkailun
kehittämiseen

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Kestosuodattimelliset
kahvinkeittimet




Kierrätystavarasta
valmistetut huonekalut

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

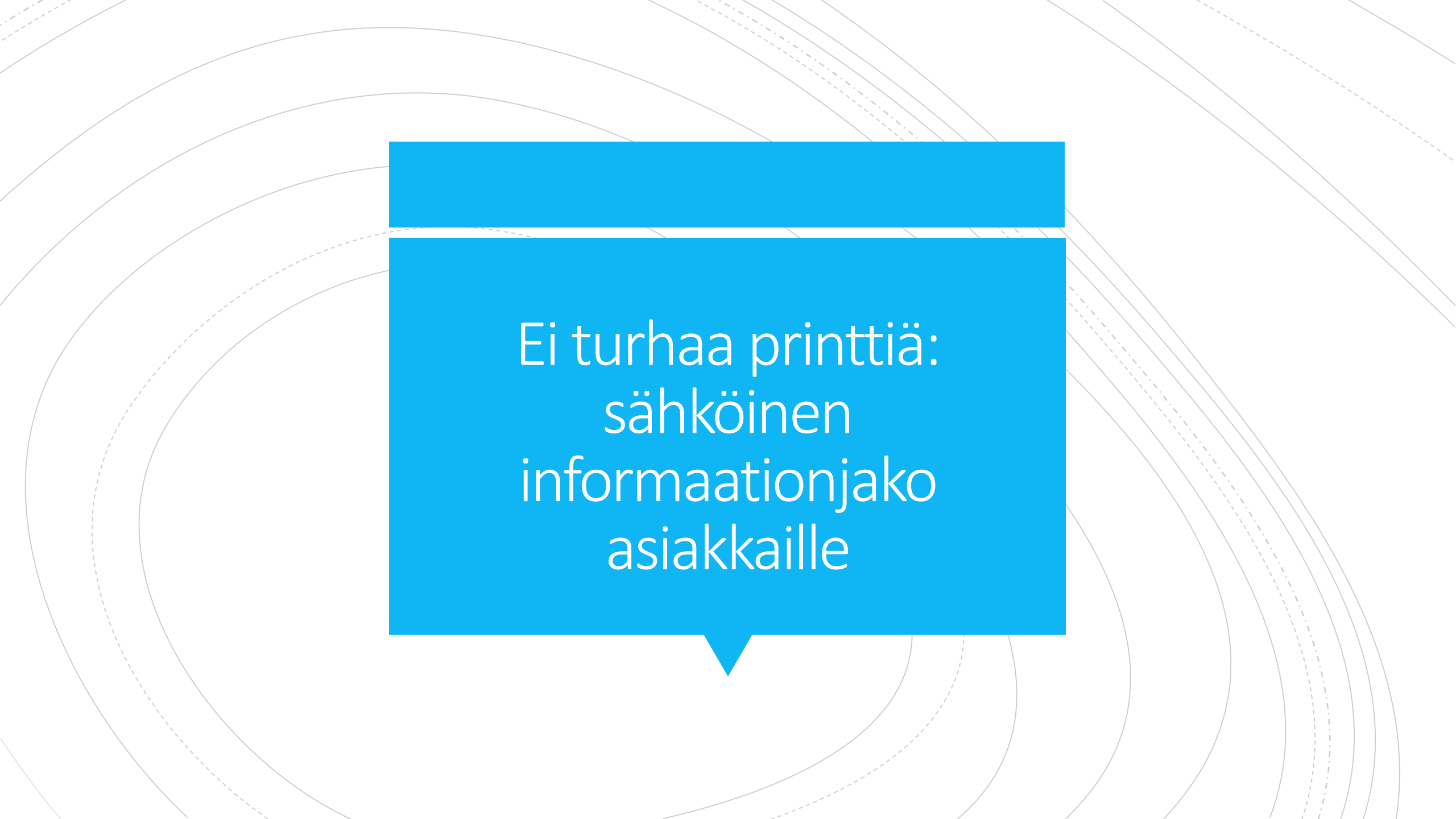
Lämpöä läpipäästävät
matot

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

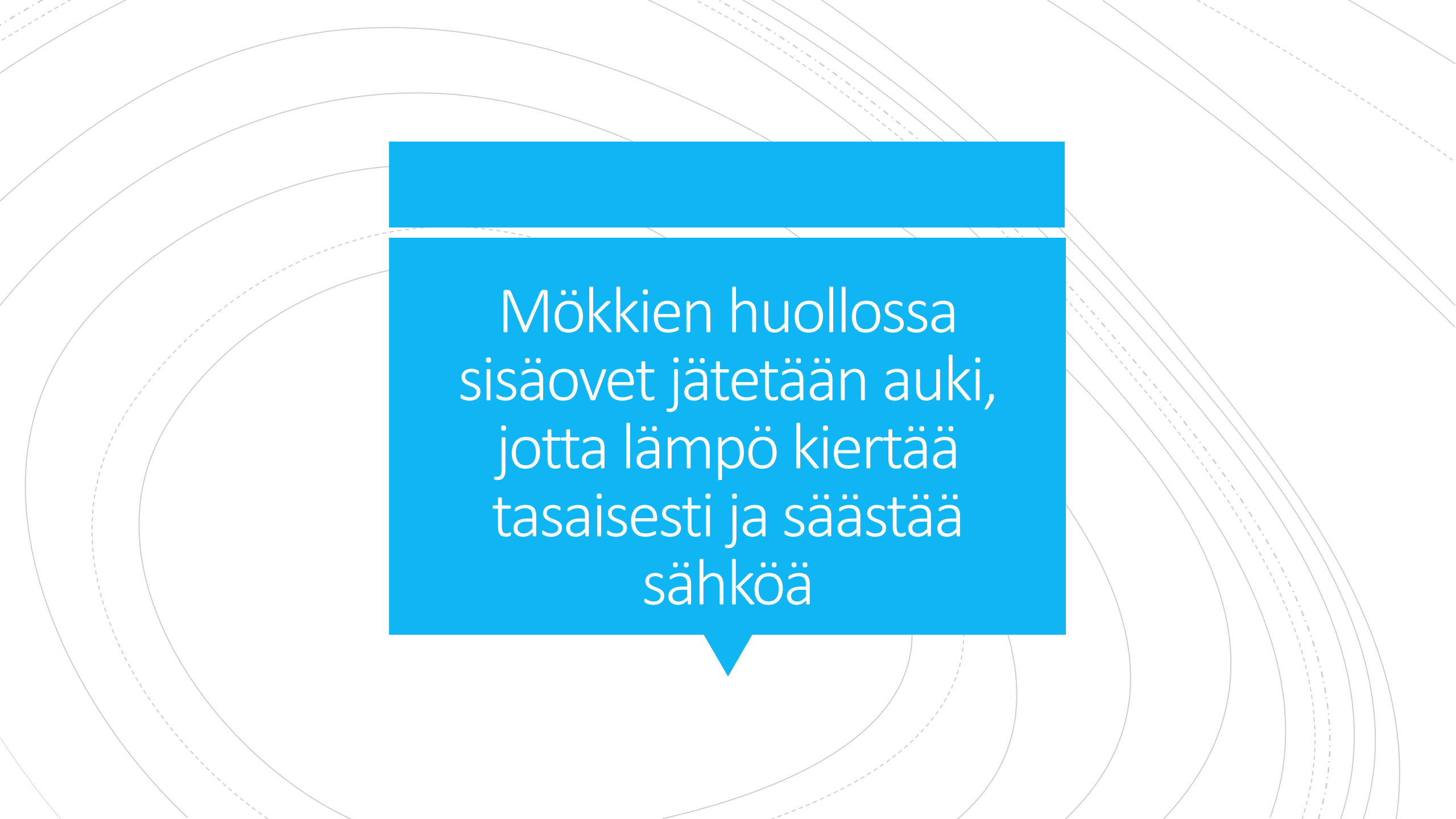
Autojen lämmitystopat
ajastimilla

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Muovikantisten
mökkikansioiden vaihto
paperisiksi

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.


Ei turhaa printtiä:
sähköinen
informaationjako
asiakkaille

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page, containing white text.

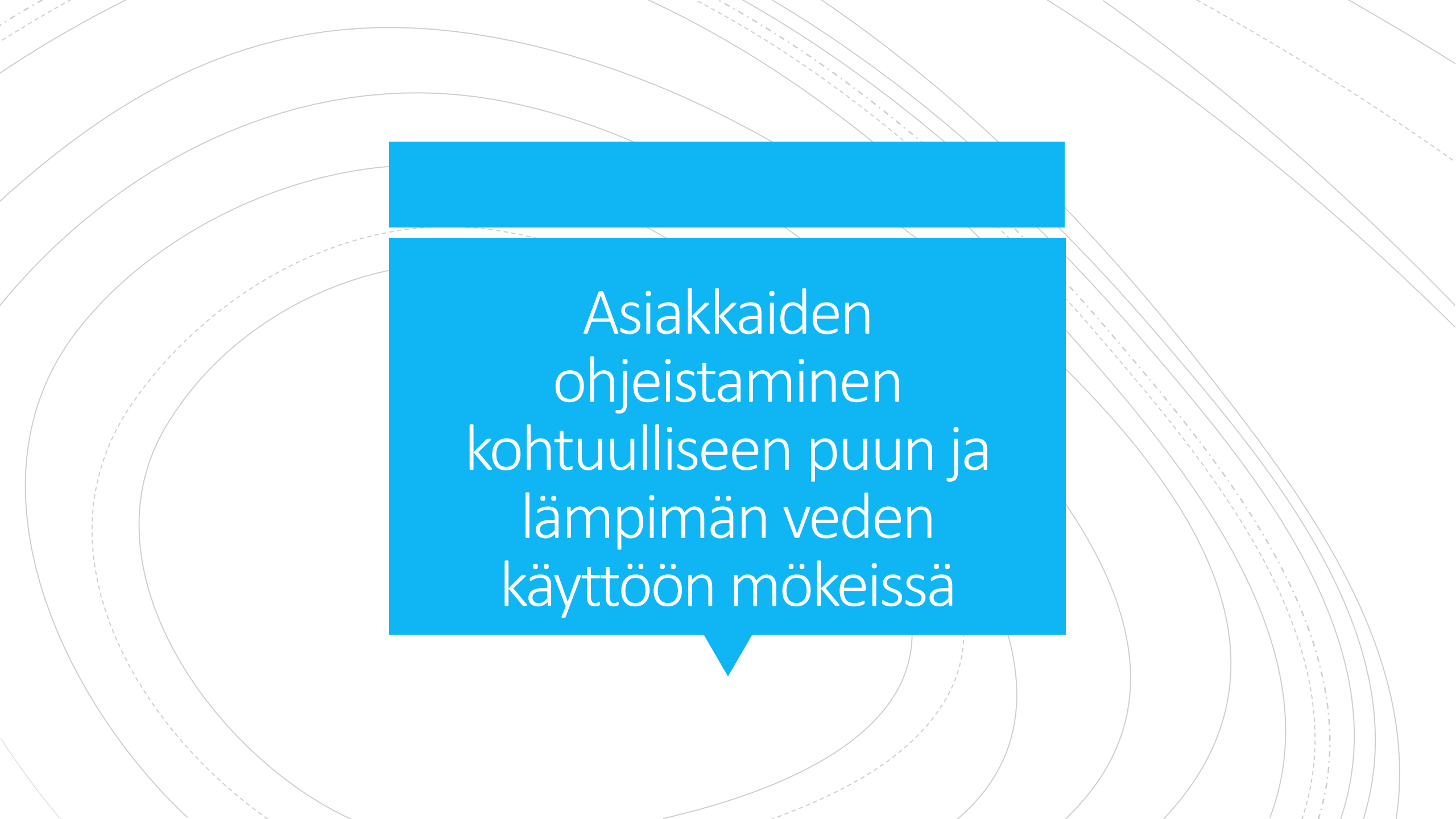
Mökkien huollossa
sisäovet jätetään auki,
jotta lämpö kiertää
tasaisesti ja säästää
sähköä

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a dynamic, circular pattern.

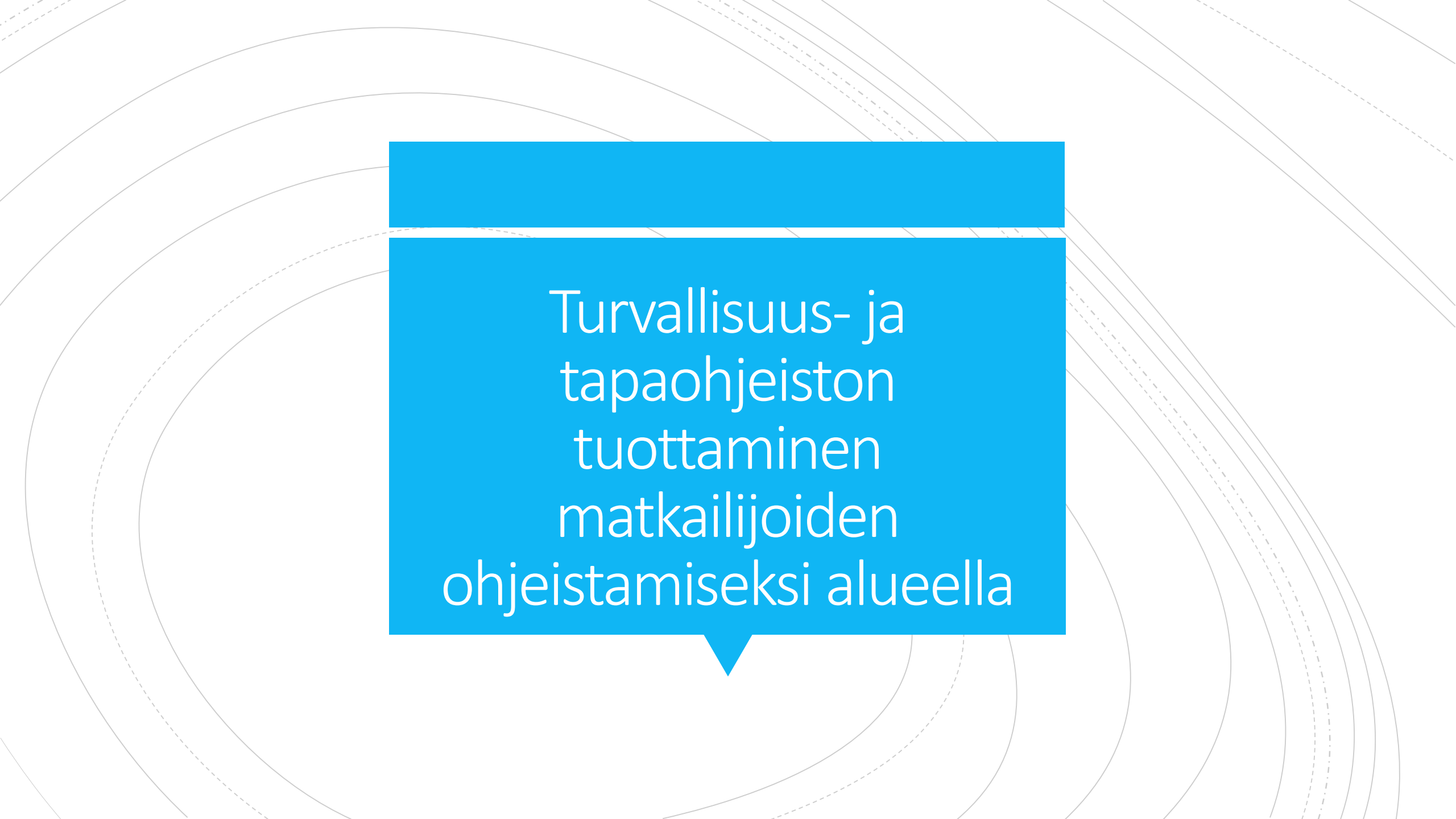
Vaihtopäiset
siivousvälineet (esim.
ikkunanpesulastat)

The background features a series of concentric, overlapping circles in light gray and white, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text.


Kierrätysastiat
henkilökunnan
taukotiloissa

The background features several concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout. The text inside is in a clean, sans-serif font, arranged in five lines.

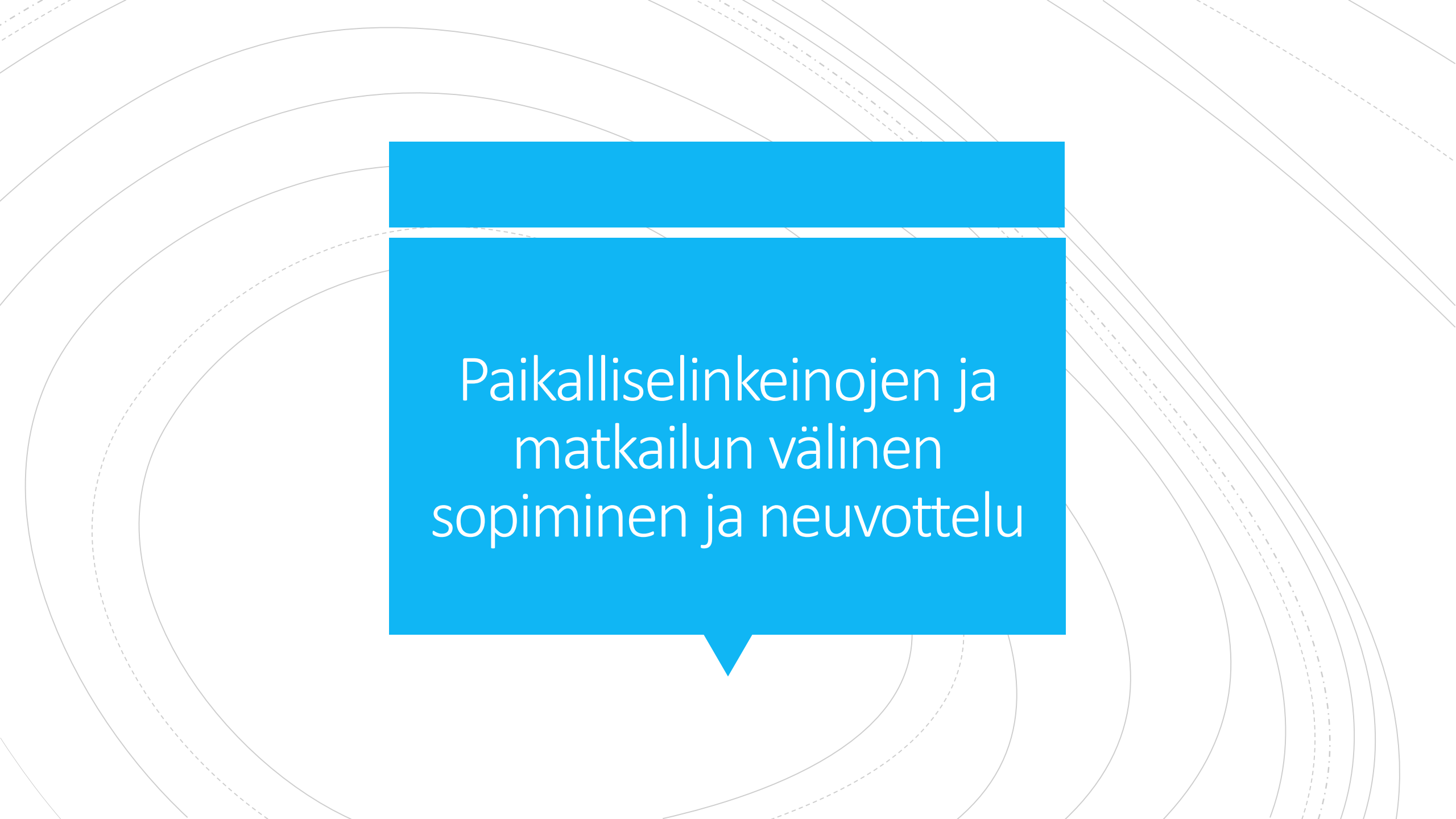
Asiakkaiden
ohjeistaminen
kohtuulliseen puun ja
lämpimän veden
käyttöön mökeissä

The background features a series of concentric, overlapping curved lines in light gray and white, creating a sense of motion or a circular path. A solid blue rectangular callout box is positioned in the center, containing white text. The box has a small triangular pointer at the bottom center.


Turvallisuus- ja
tapaohjeiston
tuottaminen
matkailijoiden
ohjeistamiseksi alueella

The background features a series of concentric, overlapping circles and arcs in light gray and white, some solid and some dashed, creating a dynamic, circular pattern.

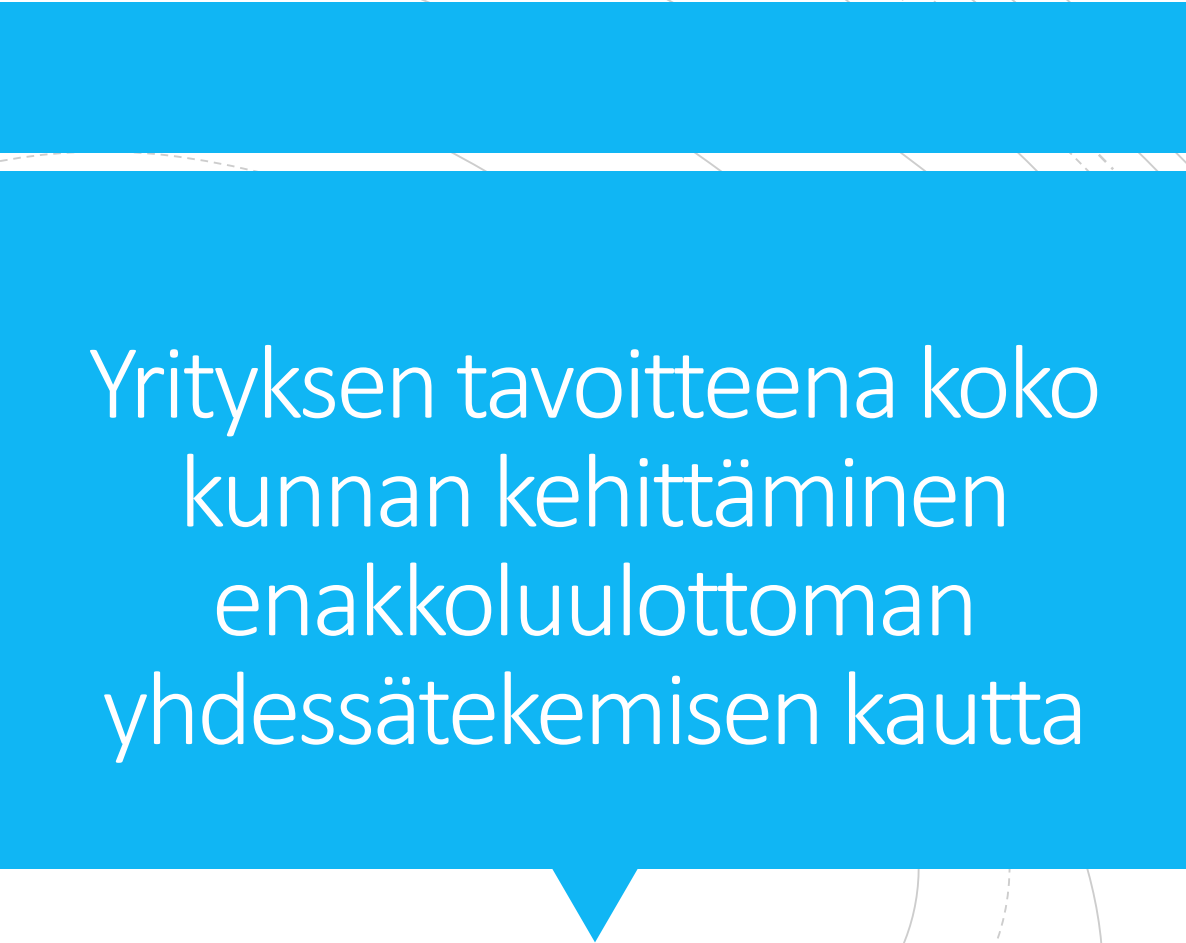
Jätteistä valmistetun
polttoaineen
käyttöönotto Lapin
lentoasemien
ajoneuvoissa

The background features a series of concentric, overlapping curved lines in light gray and white, creating a sense of motion and depth. A solid blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular body and a triangular tail pointing downwards.

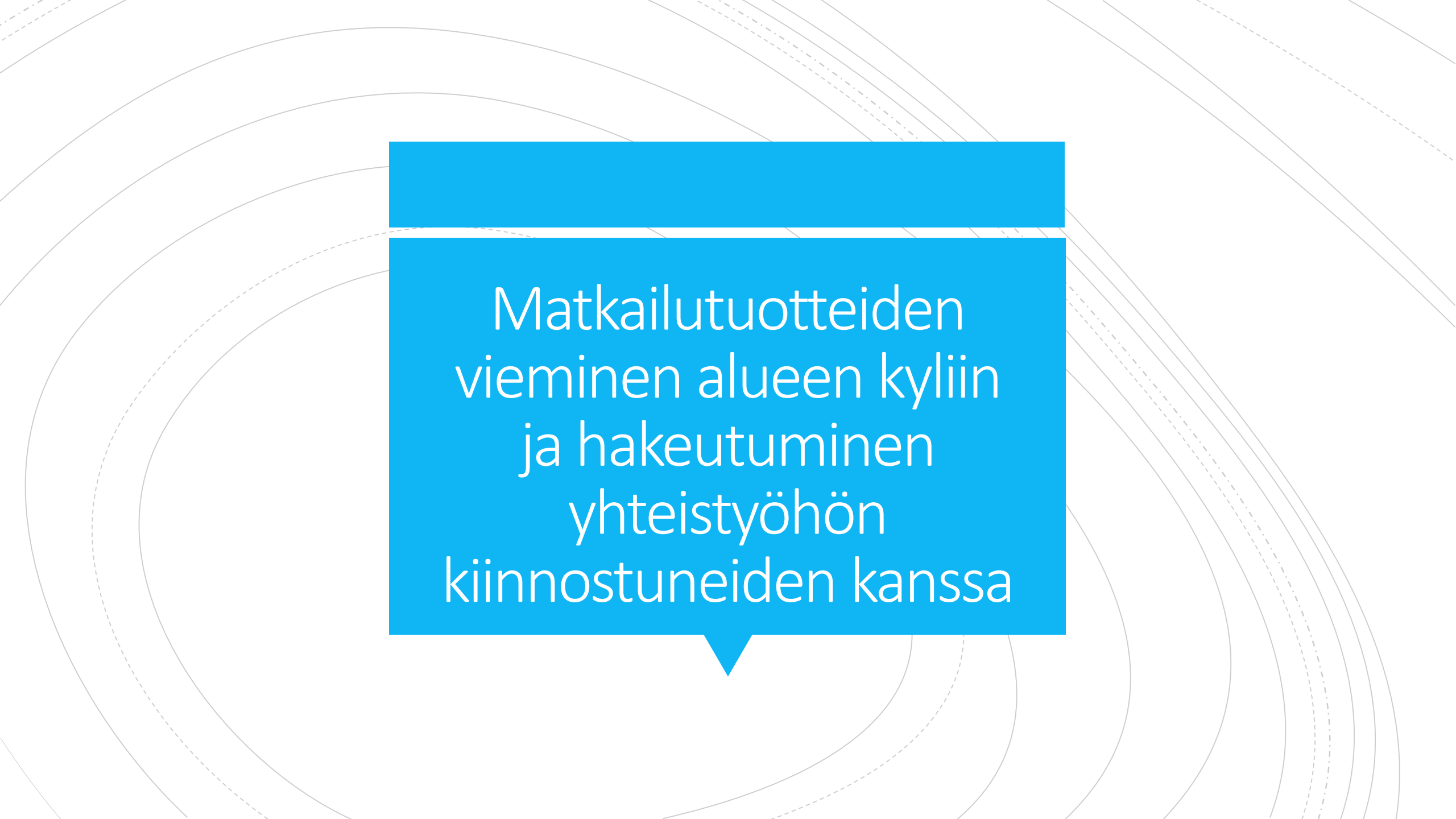
Paikalliselinkeinojen ja
matkailun välinen
sopiminen ja neuvottelu

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A bright blue callout box is positioned in the center, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.


Aikalastettujen
sisävesikalojen
hyödyntäminen
ruokatuotteena




Yrityksen tavoitteena koko
kunnan kehittäminen
enakkoluulottoman
yhdessätekemisen kautta

The background features a series of concentric, overlapping curved lines in shades of gray and white, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular body and a triangular tail pointing downwards.

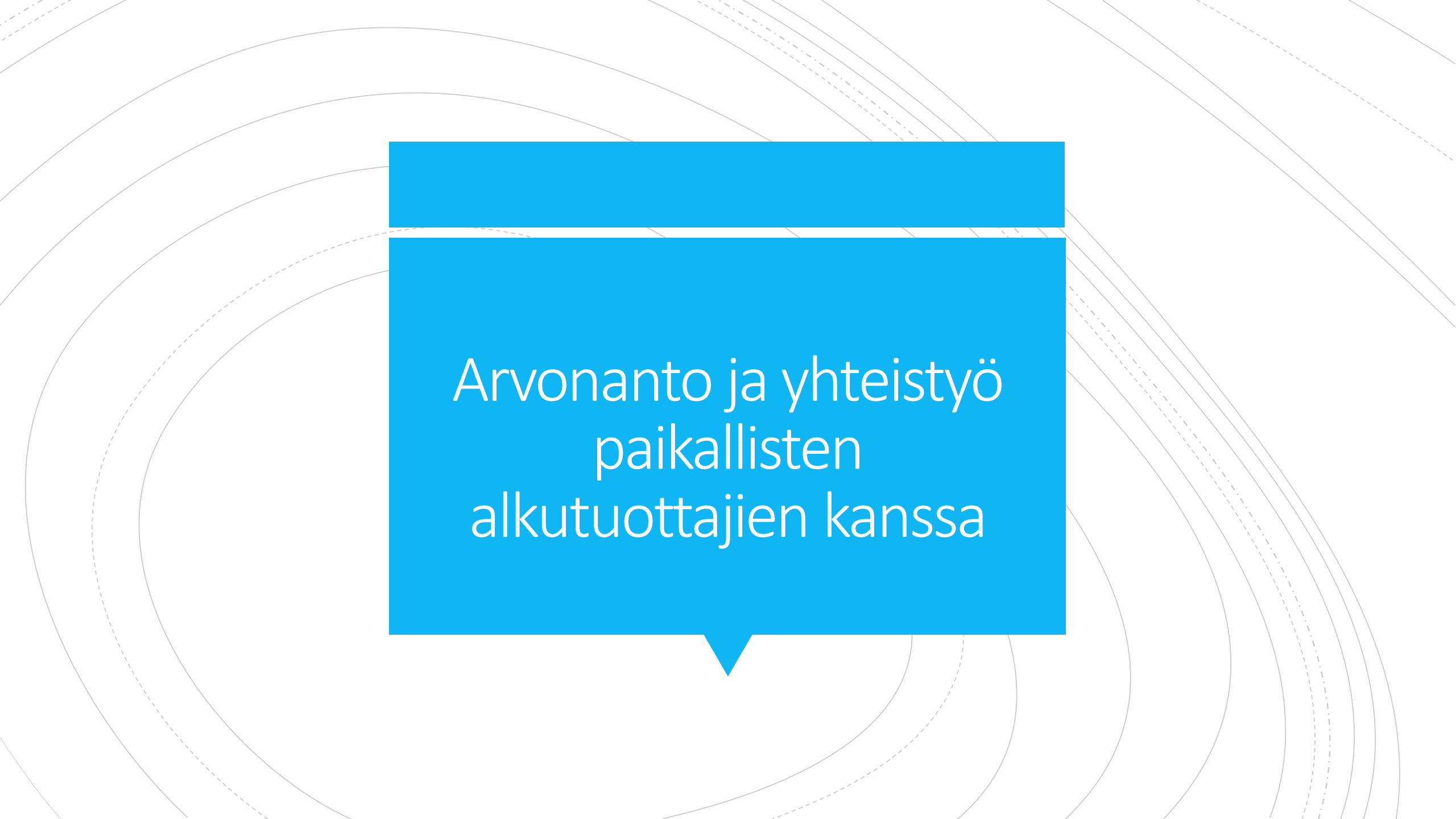
Matkailutuotteiden
vieminen alueen kyliin
ja hakeutuminen
yhteistyöhön
kiinnostuneiden kanssa

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A bright blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular body and a pointed tail at the bottom center.

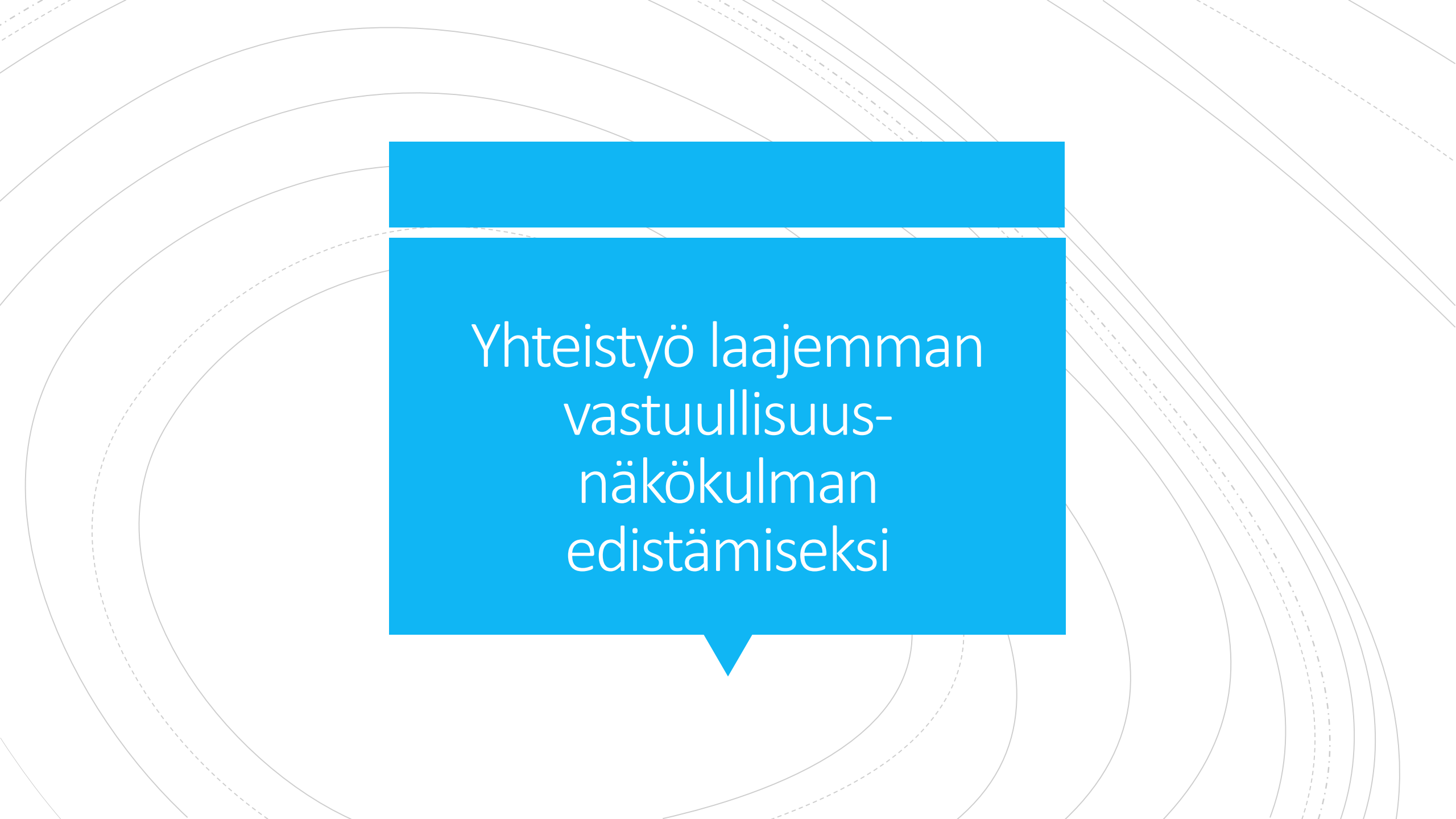
Kotiseutuylpeyden
kasvattaminen nuoria
työllistämällä

The background features a series of concentric, overlapping circles in light gray and white, some solid and some dashed, creating a sense of motion and depth. A solid blue rectangular box is centered on the page, containing white text. The box has a small downward-pointing triangle at its bottom center.

Digitaalisten liikkumisen
palveluiden
kehittäminen
energiatehokkaan
liikkumisen takaamiseksi

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular body and a triangular tail pointing downwards.

Arvonanto ja yhteistyö
paikallisten
alkutuottajien kanssa

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue speech bubble with a white border is centered on the page, containing the text.

Yhteistyö laajemman
vastuullisuus-
näkökulman
edistämiseksi

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a notification box.

Ski-bussit
hiihtokeskuksissa

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A bright blue callout box is positioned in the center, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.


Jakamistalouden
sääntely-ympäristön
kehittäminen

The image features a central blue speech bubble with a white outline and a small tail pointing downwards. Inside the bubble, the text "Ski-inn majoitus" is written in a white, sans-serif font. The background is white with several thin, light gray curved lines, some solid and some dashed, creating a subtle, abstract pattern.


Ski-inn majoitus

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Paikallisten
matkamuistojen
esilletuominen ja
myynti

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page.

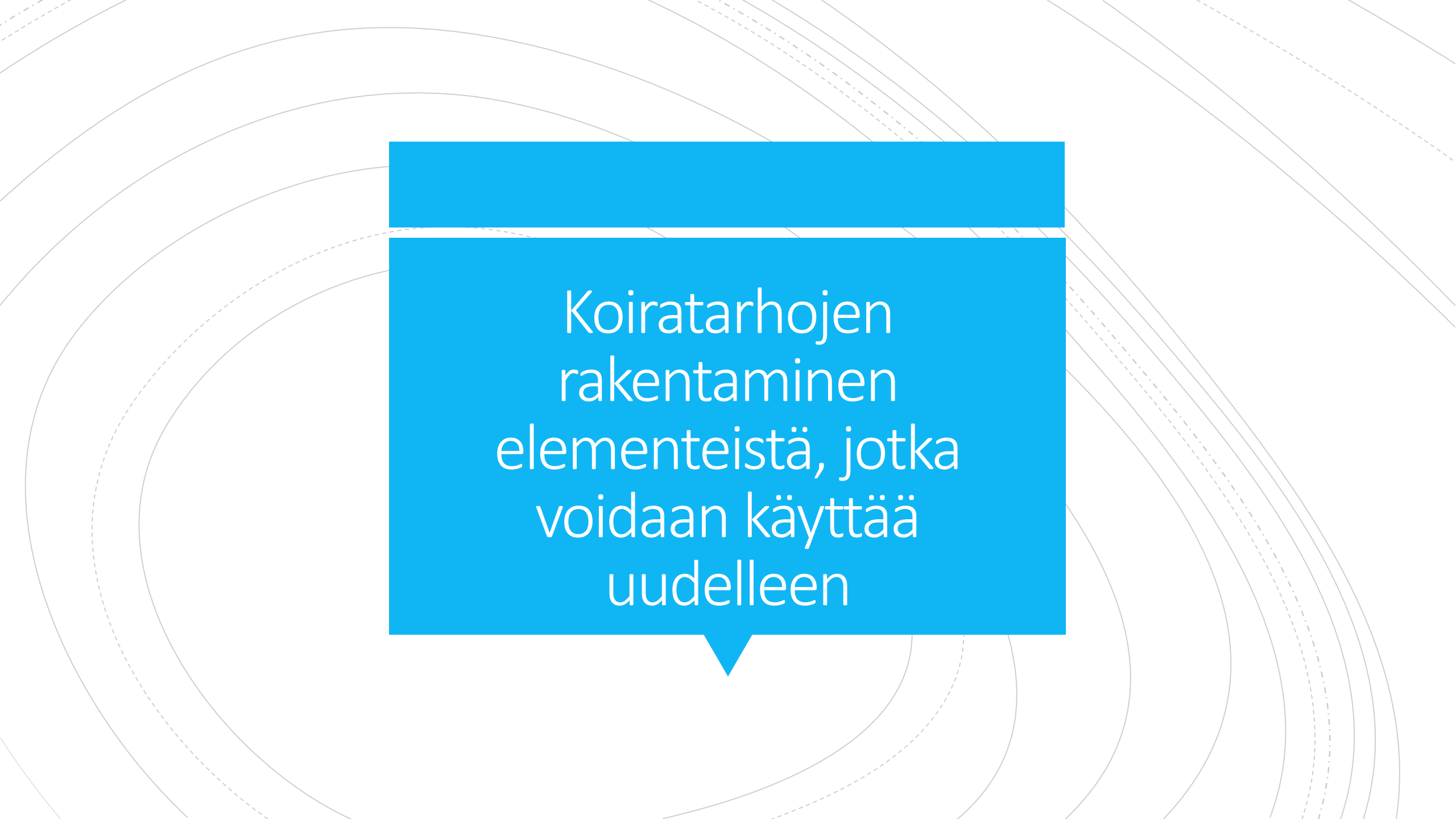
Polttoaineiden
kompensointi
hiihtokeskuksessa

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page. Inside the box, the text is white and reads: Säilölumi hiihtokeskuksessa lumetuksen vähentämiseksi.


Säilölumi
hiihtokeskuksessa
lumetuksen
vähentämiseksi

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue speech bubble is centered on the page, containing the text.

Vastuullisuudesta
viestiminen

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Koiratarhojen
rakentaminen
elementeistä, jotka
voidaan käyttää
uudelleen

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A bright blue callout box is positioned in the center, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Esteettömyyden
huomioiminen ja
kehittäminen
toiminnassa

Lisätietoa verkostosta:
www.ulapland.fi/lvmv

