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# Business Travel Trends 2023: Business travel is back, or is it?

Seminar & panel discussion  
at 14.05-14.45 p.m.



# Panel discussion: Business travel is back, or is it?



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1.

**Small and medium-sized enterprises  
lead the way in business travel's recovery**



2.

Corporate travel faces a more complex prognosis than leisure travel as hybrid model is here to stay but need for interacting physically remains.



3.

**We travel less but stay longer.**



4.

**Unconventional accommodations trending over traditional hotel chains.**

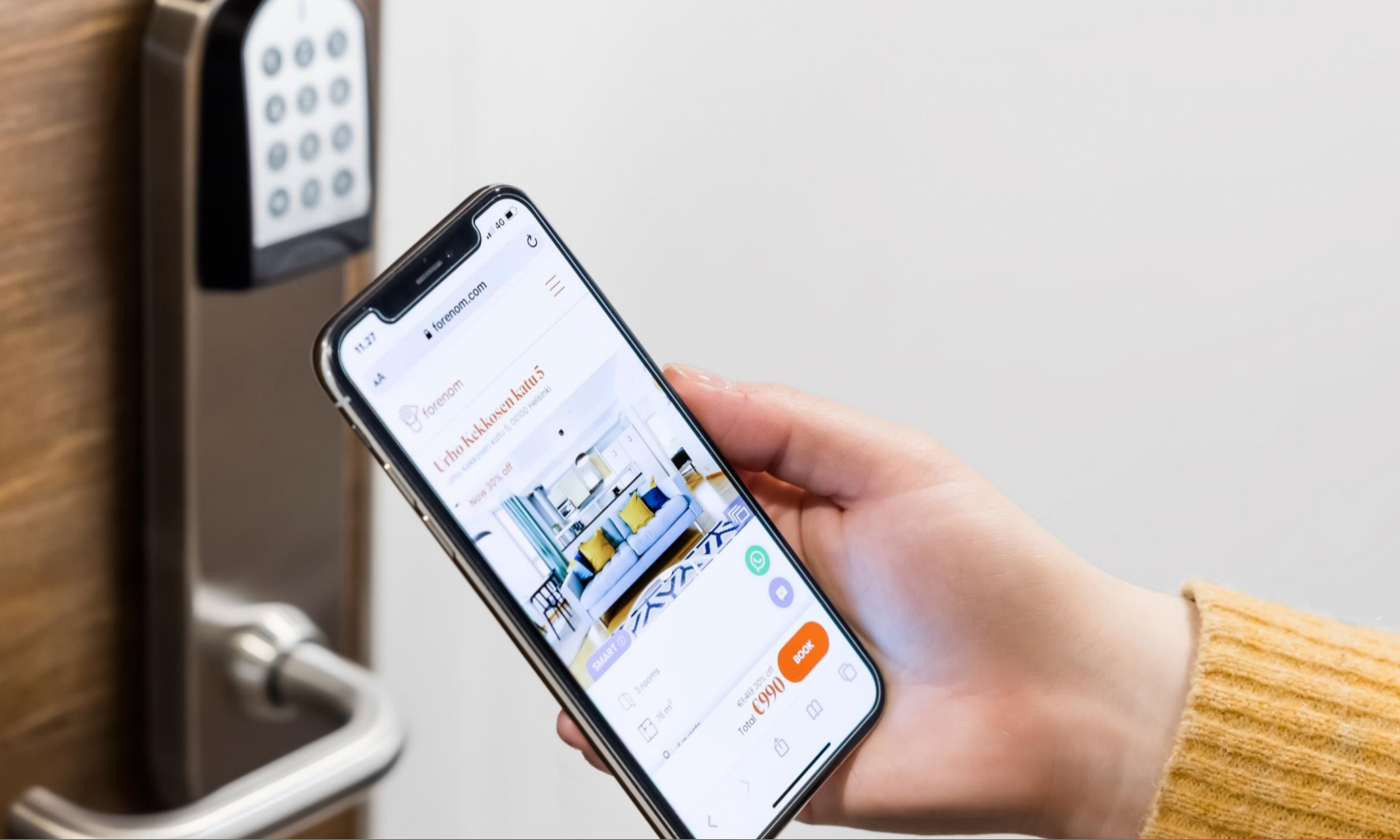




5.

Due to the demographic shift in corporate travel — Companies further accepting mixing business with pleasure

6.



Booking habits and travel policies are under transition.

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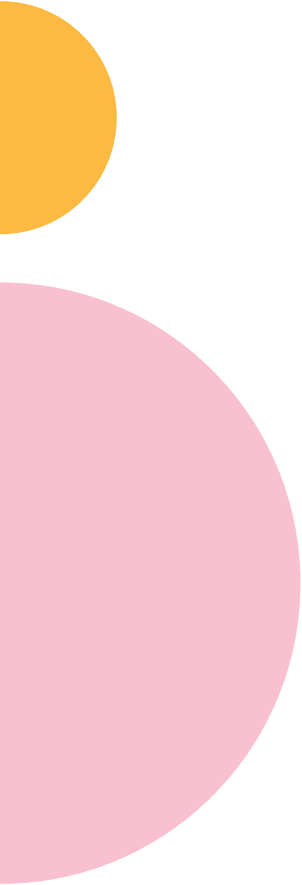
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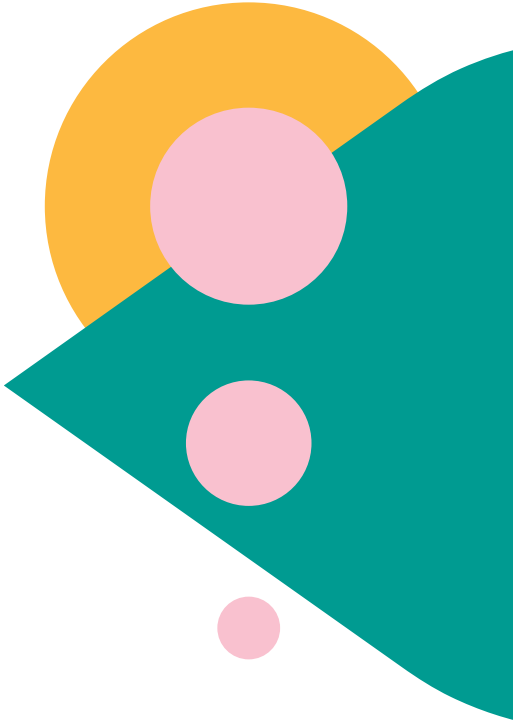


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**Thank you.**  
**We welcome you to**  
**visit our stand**  
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